

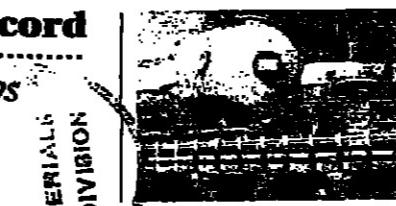
FINANCIAL TIMES

Start
the week
with...

Summer in Milan
*The serious business
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Paul Betts, Page 6



Greenspan's record
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World Business Newspaper: <http://www.FT.com>

MONDAY AUGUST 11 1997

Foreign investors circling sale of Italian exchange

International banks and stockbroking firms are showing keen interest in buying into the Italian stock exchange when it is sold at auction in a private placement next month. Bids are being invited for stakes in the Borsa Italiana starting on September 2. Francesco Cesaroni, chairman of the stock exchange council, said several foreign institutions as well as the big Milan-based banks and broking firms had approached the exchange about taking stakes. Page 14

Bundesbank on inflation-watch: Inflation is threatening again in Germany and the Bundesbank is making preparations to keep it at bay by raising interest rates. The central bank's anxieties have been reawakened because the D-Mark since last August has fallen 25 per cent against the dollar. Page 2

Standard Chartered: The UK-based bank, is planning to switch its accounts into dollars to avoid swings in its results from sterling's fluctuations against the currencies in which it deals. Even if the UK does not adopt the single currency of European monetary union in 1999, Standard Chartered sees the euro as even further removed from its operations than the pound. Page 15; Strength in numbers, Page 12

Yamaichi directors ready to go: Japan's widening scandal over financial firms linked to corporate gangsters was set to claim a fresh round of victims today with resignations at Yamaichi Securities. Japanese media said Yamaichi would remove a core group of directors at an emergency meeting, including the president, chairman and five vice-presidents. Page 14

Accusations mar Mideast mission: Israeli and Palestinian leaders continued to trade accusations as US Middle East peace envoy Dennis Ross, left, began shuttling between the two camps in an attempt to build confidence and restart talks. As the US mission began pro-Iranian Hizballah guerrillas killed an Israeli soldier in southern Lebanon in a further escalation of hostilities in Israel's self-declared security zone. Page 3; Editorial Comment, Page 13

UPS strike talks break off: The US labour dispute between United Parcel Service and the Teamsters union deepened after a breaking off of talks focusing on part-time work and pension arrangements. The week-old stoppage by 165,000 drivers, sorters and loaders has brought the delivery business almost to a standstill. Page 3

Japan may cut corporate tax: The Japanese government and senior politicians are pushing to cut the rate of corporate tax next year from 37.5 towards 35 per cent. But the finance ministry is demanding that the cut be offset by abolishing tax breaks such as allowances for retirements and loan losses. Page 3

BT braced for share falls: Shares in British Telecommunications, which have fallen sharply since its proposed merger partner MCI issued a profits warning last month, are expected to slide further today when the stock goes ex-dividend. Analysts predict the shares will fall by at least 4p, the amount BT will pay to shareholders on the register before today. Page 15

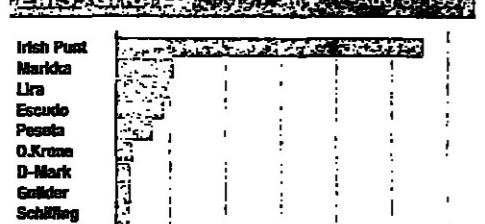
Peregrine Investment Holdings: The Hong Kong-based investment bank, is to acquire the emerging markets operations of Carnegie, the Nordic investment bank. The value of the deal was not disclosed. Page 15

Motor racing: Jacques Villeneuve overtook the crippled car of Damon Hill on the final lap to win the Hungarian Grand Prix after Hill had led for virtually the whole race. Fellow Briton Johnny Herbert was third.

Crickets: Australia retained the Ashes with a 264-run win as England slumped to 186 all out in the fifth Test at Trent Bridge. Australia leads the series 3-1 with just the sixth Test remaining.

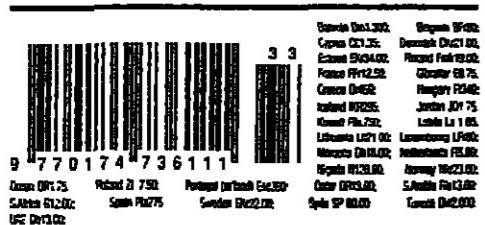
European monetary system: The market movements of last week left the core European currencies little changed against each other. But the sharp fall in sterling led the Irish punt to fall back on the grid. Currencies, Page 21

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The chart shows the member rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guinea which move in a 2.25 per cent band.

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US president will be the first to reject specific tax and spending plans

Clinton to use his budget veto

By Nancy Dunne
in Washington

President Bill Clinton will today become the first US president to veto specific provisions of tax and budget legislation, exercising a powerful new constitutional tool for limiting wasteful spending.

Mr Robert Rubin, treasury secretary, said on US television yesterday that the president had decided to veto items "on both the tax and spending side" of the balanced budget and tax-cutting bills.

The bills were signed with much fanfare last week, after long tense negotiations with the president's Republican opponents. By law, today is the last day he can use the

"line item veto". US presidents have sought the right to use a line item veto for decades, but it has been denied by Congress, protective of its powers to give and take away tax breaks, raise and lower spending, create and evicerate legislative programmes.

It was finally approved by the last Republican Congress, which hoped a Republican president would hold the veto after last year's elections.

Mr Clinton's actions are expected to face an immediate constitutional challenge. Several congressmen challenged the veto in court as soon as it went into effect on January 1 this year. The Supreme Court, however, threw out the challenge on the grounds that the

congressmen had suffered no personal harm and the veto had yet to be exercised.

Speaking yesterday on ABC's This Week, Mr Rubin

said the president's use of the veto "can create a useful and potentially very strong deterrent to people including inappropriate measures in future legislation".

However, in using the veto, the president risks disturbing the unusual bipartisan harmony achieved with the passage of last week's legislation. He will need broad Republican support for his major objective in the autumn - the passage of new trade negotiating authority. Republican leaders have warned the president against exercising the veto on last

week's bills. Mr Newt Gingrich, House speaker, said "it would violate the spirit" of the deal.

Speaking yesterday on ABC's This Week, Mr Rubin

said the president would not veto any item specifically agreed in the bipartisan negotiations. He would also make public his criteria.

It was thought the president might wait until autumn to exercise the veto when the "appropriations" bills are due to come to his desk. These bills are always full of measures favourable to special interest groups, and would offer the president several targets for an attack on "pork-barrel politics". While the leaders of both parties last week extolled the benefits of the balanced budget

and the tax breaks, no mention was made of numerous provisions dropped into the 200-page tax bill for special groups.

In the tax bill, the congressional Joint Committee on Taxation has identified 79 provisions for special groups eligible for the veto. With the line item veto, the president can cancel any "limited tax benefit" that affects 100 or fewer taxpayers.

For example, the bill could

exempt petrol station owners

from the federal petrol tax

when selling to local governments.

Microsoft and other computer software manufacturers could receive export credits for overseas sales.

Washington muscle, Page 3

UAE trade centre seeks foreign funds

By our Financial Staff

An Abu Dhabi company will be formed to raise up to \$1bn in equity from international investors to develop an offshore financial and commodity trade centre on Saadiyat island of the United Arab Emirates.

The issue, the first ever by a company from the United Arab Emirates, is part of a \$3.8bn project. It marks an ambitious attempt by Abu Dhabi, the largest of seven emirates, to diversify away from oil, which accounts for nearly half of UAE exports.

The project will include a futures exchange and stock market, on which the Saadiyat company will be listed.

The heart of the project is to develop a centre to trade physical commodities, and support it with 9.3m tonnes of capacity storage a port, a freight centre, and a financial and insurance centre to facilitate trading.

The construction period is expected to take three years, according to Abu Dhabi officials, but the stock market and other facilities will begin operating from a temporary location in Abu Dhabi city.

The main drive behind opening the company's capital to international investors is to position the offshore centre as a global entrepot.

Among countries in the Gulf, Oman and Bahrain give

foreign investors limited access to their capital markets. But the UAE and Saudi Arabia have only recently allowed foreign investors indirect access via one specific fund in each country.

The Emirate of Abu Dhabi has more than 90 per cent of the UAE's oil reserves but has fallen behind the more active Dubai in seeking to develop non-oil revenues. Dubai has carved a role as a vibrant re-export market, with its port and airport turned into regional trade hubs.

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Among countries in the Gulf, Oman and Bahrain give

Running up the flag for India's 50th



Tailors in Patna, capital of the eastern Indian state of Bihar, have been working overtime to meet heavy demand for national flags for the celebrations surrounding the 50th anniversary of the country's independence from Britain on August 15.

Indian path to reform, Page 12

Shell opens up in bid to be more investor-friendly

By Robert Corzine in London

Royal Dutch/Shell, the Anglo-Dutch oil group, will publicly disclose how it is doing against internal performance targets for the first time in an attempt to become more investor-friendly.

Mr Mark Moody-Stuart, chairman of Shell Transport and Trading, the London arm of the group, said there had been many discussions within Shell's top management of the merits of being more open about the company's performance.

"There has been a lot of debate about how wise it would be to do that," he said in an interview with the Financial Times.

Mr Moody-Stuart added that Shell intended to drop its policy of not visiting leading shareholders on an individual basis, which has been criticised by several institutional investors: "It is unacceptable for us to say we are too busy

or too big to see major investors for one-to-one meetings."

Several large institutions were irritated that their only personal contact with Shell came earlier this year in response to a resolution from dissident shareholders criticising Shell's environmental and human rights policies. Senior executives visited the top 50 shareholders to secure their backing in its successful bid to defeat the resolution.

Although Shell has published a "road map" for its development, it has been criticised for not publishing a timetable for meeting specific growth targets.

There has been a great deal of discussion on the precision of the timing we can give," Mr Moody-Stuart said. "But we have five-year business plans and I am in favour of saying this is what we plan to do in this period."

Mr Moody-Stuart said the disclosure would be of targets

and plans rather than company forecasts. He said Shell had "ambitious profits targets", although he would not confirm a recently published statement that it planned to double its earnings of about \$5.5bn (\$8.7bn) by 2001.

He rejected suggestions that Shell's financial reporting methods made it more difficult for investors to understand than other leading oil companies: "I do not accept that there is a lack of clarity in the results."

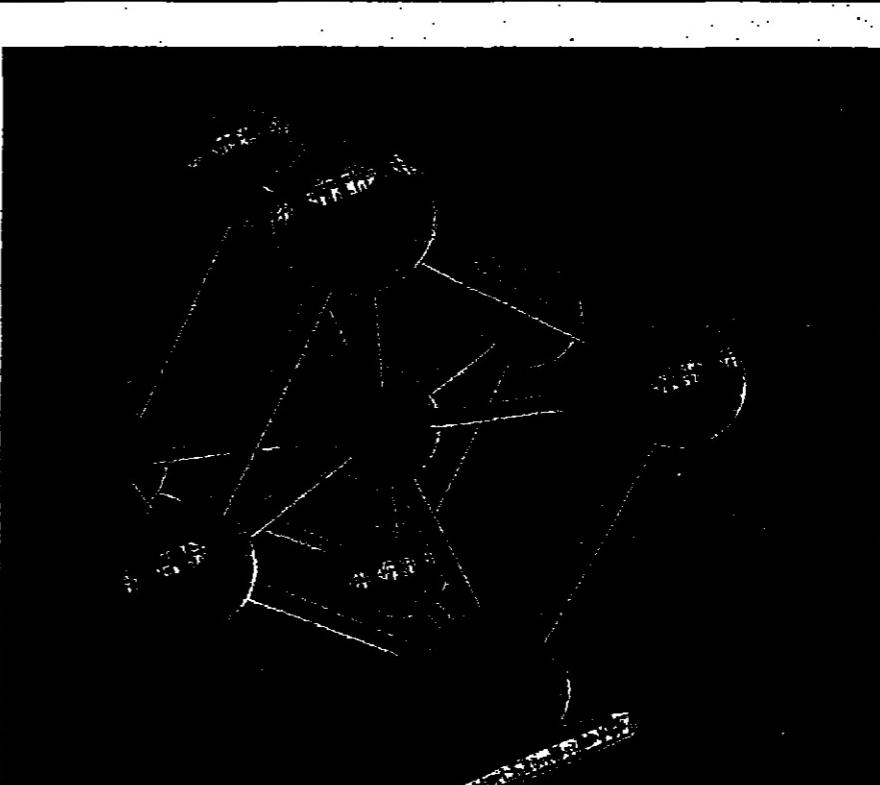
But he said the complexity of the company "makes it difficult to forecast from outside, and sometimes from inside as well".

Mr Moody-Stuart also defended Shell's policy of maintaining large cash reserves.

Although the size of the cash mountain - \$35.8bn -

may be somewhat "exaggerated", he said it gave the company competitive leverage,

especially when dealing with governments.



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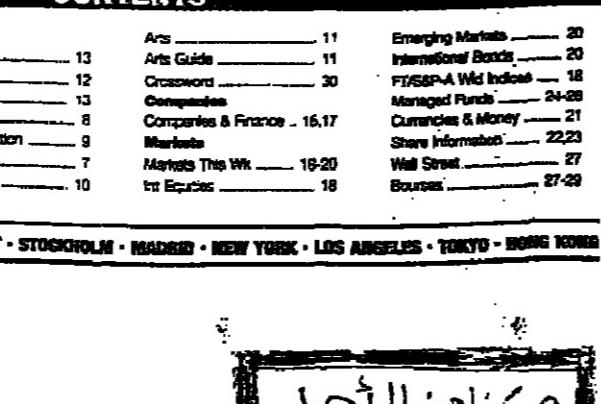
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NEWS: EUROPE

Bundesbank set for new inflation fight

By Andrew Fisher
in Frankfurt

Inflation is threatening to raise its head again in Germany - though the signs are ever so faint, as yet - and the Bundesbank is making preparations to keep it at bay by raising interest rates.

But when and by how much remain uncertain. A small move could come this week with the next securities repurchase (repo) tender. Or it could be delayed until August 21 - the next council meeting - or later. By setting a fixed repo rate for only two weeks of the bank's four-week summer break, the Bundesbank itself began the speculation.

Since this is now the third week, the guessing game is proceeding in earnest. Bundesbank-watching is back in vogue after a long period of unchanged interest rates.

The repo, through which the bank influences the money market, has been fixed at 3 per cent for the past year.

Although economists are divided on whether the Bundesbank will act just yet, they do not expect a rise in the discount and Lombard rates - now 2.5 per cent and 4.5 per cent respectively - for some time. Attention is concentrated on the repo as the most likely weapon in the Bundesbank's fight against inflation. A switch to a variable rate ten-

der tomorrow would allow the repo to edge up to perhaps 3.2 per cent initially and 3.5 per cent by year-end.

Bundesbank anxieties have been reawakened by the steep rise in the dollar, though it eased on Friday to around DM1.85. Since last August, the D-Mark has fallen 26 per cent against the US currency. This has helped exporters, propelling German shares to record levels, but also lifted import prices.

So far, these have not fed into inflation. But Mr Eckhard Schulte, economist with IBJ Research in Frankfurt, reckons rising producer prices (up 1.4 per cent in June over the previous year)

Waigel wants payments cut

Mr Theo Waigel, the German finance minister, has served notice that Germany will seek a sharp reduction in payments to the European Union and warned fellow member states of the consequences of unfair "tax dumping" policies. Frederick Städemann writes from Berlin.

In a further sign of German reluctance to be the paymaster of Europe, Mr Waigel said it was no longer tenable that "one state, Germany, paid for more than 60 per cent of EU expenditure". Since unification, Germany had to be assessed according to new criteria of wealth, he told Spiegel magazine.

Rather than pay 0.6 per cent of gross

domestic product as at present, Mr Waigel said Germany should pay at most 0.4 per cent. The reduction would represent a saving of DM6bn-DM7bn (\$3.2bn-\$3.5bn).

Mr Waigel's comments, which were reiterated in a television interview, follow proposals last month from the European Commission that the existing contribution structure for the financing of the EU be maintained while at the same time the Union press ahead with eastward expansion.

In particular, the finance minister took issue with member states that had low tax policies aimed at sucking corporate and private capital out of Germany.

Swiss trains running out of steam

150 years old, much loved, but a 'real burden' on public finances, reports William Hall

It has been called the best railway system in the world. Nowhere in Europe, and possibly nowhere in the world, are trains more frequently and widely used. Half of all adults carry a railcard and a million a day take the train. Almost 40 per cent of goods traffic goes by rail.

The Swiss love the railway - and know the way to run one.

Far from being trimmed as in other countries, the country's dense rail network has marginally increased in size over the last 30 years and several rail tunnels are still being built to reduce journey times.

So there was a lot of heartfelt celebration over the weekend when festivities were held to mark 150 years of rail in Switzerland.

But the anniversary also provided the opportunity for some reflection. The publicly owned system is facing increasing public pressure to privatise parts of its business after losses of more than SF160m (£660bn) (£400bn) over the last five years and a steady decline in its goods traffic.



Swiss train in the Alps: the "world's best railway system" is struggling

The recent suicide of Mr Jean-Pierre Källin, the personnel chief of the Swiss Federal Railways (SBB), and the repeated breakdowns of the Pendolino, the SBB's new high-speed train linking Zurich to Milan, have highlighted the pressures facing the management to cut costs while maintaining timeliness and keeping reliability.

Since 1992 the SBB's revenues from goods traffic have fallen by 30 per cent because of competition from road traffic and another third of its SF1933m goods revenues could be threatened if Switzerland bowed to European Union pressure and lifted its ban on 40-tonne lorries crossing its soil.

Meanwhile, passenger traffic has stopped growing and although the SBB's annual loss has been cut from SF149m in 1995 to an estimated SF153m in 1997, the Swiss government is keen to make further cuts in an annual subsidy which has

risen from nil in 1970 to SF2.4bn in the current year.

The SBB has cut its workforce from 39,000 to 31,600 since the start of the decade, but Sonntags Zeitung, a leading Swiss newspaper, reported yesterday that it was considering shedding 12,000 more jobs by spinning off non-core businesses.

The SBB is in a difficult

position, as the majority of the shippers which use its network are located in countries outside Switzerland. Mr Weibel believes there is no future for a stand-alone national freight business.

European freight transport is increasingly dominated by international companies and the SBB will need to form more alliances similar to last week's new joint venture between the SBB and Ferrovie dello Stato, the Italian state railway, which will handle freight transport between the two countries.

The pressures have also started to reawaken long-dormant union militancy. Mr Ernst Leuenberger, a Swiss MP and president of the Swiss railway and traffic workers' union, recalled that 1997 was not only the 150th anniversary of the first Swiss railway but also the 100th anniversary of the strike on the Northeast railway which helped precipitate railway nationalisation.

EU firm on beef safety rules

By Neil Buckley in Brussels

The European Union is ruling out rapid action to amend new meat safety rules which could threaten billions of dollars of exports from non-EU countries to Europe unless those countries adopt similar rules.

The European Commission, the EU executive, insists the rules will not be changed before a meeting of EU scientific experts on September 8, in spite of intense pressure from the US.

The four-week delay is a blow to the pharmaceuticals and cosmetics industries, which say the rules could leave them with shortages of tallow, or animal fat, whose derivatives are a critical ingredient in products from pills to lipsticks.

The rules, adopted by Brussels on July 30 to come into force in January, are part of the EU's effort to control "mad cow" disease (bovine spongiform encephalopathy).

They ban materials at risk of carrying BSE - mainly cattle and sheep brains and spinal cords - from use for any purpose, including manufacturing gelatine or tallow.

But industrial users of tallow derivatives are already buying supplies for use in products to be marketed next year, after the rules come into force, and tallow made without the materials banned by Brussels is not yet available.

The US, meanwhile, is angry that \$100m of tallow exports - and potentially billions more of products containing tallow derivatives - could be blocked unless it brings its slaughterhouse rules in line with Europe's, or introduces certificates stating products were made without the banned materials.

Claiming to be BSE-free, the US says the measures are unscientific and would impose unjustified costs on its meat industry, against World Trade Organisation rules.

Brussels counters that consumers must be protected from even the slightest BSE risk, and that the measures require limited changes to slaughterhouse practices. It says industry was given adequate warning.

The EU's multi-disciplinary scientific committee will consider on September 8 a demand for US tallow producers to be exempted from the rules.

It will also consider demands from several non-EU countries, including the US, Canada and Australia, to be declared free of the family of diseases including BSE and scrapie in sheep. That could lead to exemption from the EU exemptions.

But EU officials have warned privately that the standards required for being declared free of the diseases are so high that few countries will meet them.

The move sparked a renewed flare-up of violent incidents in the Basque region, including the burning of cars. Earlier, a bomb exploded at a police barracks near the Spanish-French border and another was defused on a railway line in eastern Spain.

US envoy hints at force over Karadzic

By Bruce Clark
in Washington

The western nations with troops in Bosnia face some hard military choices, following a US diplomatic mission at the weekend which made clear the difficulty of getting suspected war criminals to trial by any means except force.

Mr Richard Holbrooke, the architect of the Dayton peace plan, won a promise from a leading Bosnian Serb politician that Mr Radovan Karadzic, the power-broker who heads the list of suspects, would be banished from political life.

Mr Holbrooke, the publisher of the Financial Times Europe, has wound up its main channel of communication with the Basque terrorist organisation Eta by persuading the Dominican Republic to hand over members of an Eta negotiating team to face trial.

Mr Eugenio Etxeberria, known as Antxon, a former number two in the organisation, was flown back to Spain by air force jet on Saturday with two other Eta exiles and taken into custody.

His presence under surveillance in the Dominican Republic had provided a channel for contact with the clandestine Eta leadership based in France.

But Mr Holbrooke described the promise as inadequate, and hinted strongly that the option of using force to capture Mr Karadzic and send him for trial at the Hague still existed.

"Are we satisfied? Of course not. There has been no change in the American position - dictated by justice," said the US envoy after meeting Mr Momcilo Krajisnik, the Serb representative in Bosnia's collective presidency.

Last week's US diplomacy also led to some reinforcement of the position of Mrs

Biljana Plavsic, the Bosnian Serb politician to whom western nations are lending tactical support in the Serb community's internal power struggle.

Serb-controlled towns which are co-operating with her policy and making some effort to implement the Dayton peace deal will receive credits of \$10m.

In another change of policy, it was announced that the US-led peacekeeping force would take a tougher line with the local paramilitary forces that have been obstructing efforts to resettle refugees.

But US and west Euro-

peans will still require steely nerves if they are to carry out their implied threat of using force to arrest Mr Karadzic and possibly other senior Serb figures, such as General Ratko Mladić, the former Bosnian Serb military commander. For one thing, Mr Karadzic is guarded by more than 1,000 of the paramilitary forces which were the subject of last week's warning. For another, a western commando operation would almost certainly cause a backlash among the entire Serb community and undermine Mrs Plavsic.

The arrest of one war crimes suspect and the killing of another by British troops in Prijedor last month has already triggered a campaign of harassment and minor attacks against NATO-led forces.

Any operation to capture Mr Karadzic would require the co-operation of France, which patrols the sector of Bosnia where he is holed up. It might also require the tacit approval of Yugoslavia's President Slobodan Milosevic, who is often suspected of fearing a Karadzic trial in case details of his own complicity in the 1992-95 Bosnian conflict were brought to light.

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Eta exiles handed over to Spain

Madrid closes channel of communication with Basques

By David White in Madrid

The Spanish government has wound up its main channel of communication with the Basque terrorist organisation Eta by persuading the Dominican Republic to hand over members of an Eta negotiating team to face trial.

Mr Eugenio Etxeberria, known as Antxon, a former number two in the organisation, was flown back to Spain by air force jet on Saturday with two other Eta exiles and taken into custody.

His presence under surveillance in the Dominican Republic had provided a channel for contact with the clandestine Eta leadership based in France.

The move was seen as a demonstration of Madrid's tough line towards the Basque extremists after the public outcry last month over the murder of a local conservative councillor, Miguel Angel Blanco. The government has ruled out negotiations and sought to isolate Eta's political supporters.

Mr Etxeberria, who represented Eta in the last talks with Spanish officials in Algeria in the late 1980s, was regarded as the most approachable partner in the event of a new peace initiative.

Mr Etxeberria, who has been one of the few "historical" figures to carry weight in the separatist organisation. But in recent years his influence

has been called into question.

Mr Jaime Mayor Oreja, interior minister, said the hopes placed on contacts through Mr Etxeberria had proved "completely useless and sterile". He denied that bringing him back to face Spanish justice implied a "hardening" of the government's policy.

But a spokesman for the moderate Basque Nationalist party described the move as "a symptom of inflexibility".

Mr Etxeberria and the other two men were sent to the Dominican Republic after the collapse of peace talks in 1989. The cost of keeping them there has been borne by the Spanish authorities. The

move was seen as a demonstration of Madrid's tough line towards the Basque extremists after the public outcry last month over the murder of a local conservative councillor, Miguel Angel Blanco. The government has ruled out negotiations and sought to isolate Eta's political supporters.

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and import prices (up 3.5 per cent) "will soon affect consumer prices as well". Thus inflation could exceed 2 per cent level which sets off alarm bells at the central bank, in the autumn.

This concern is certainly shared by Mr Otmar Issing, a senior director of the Bundesbank. He has warned about price trends, saying in a weekend interview these were clearly moving "in the wrong direction".

He also overrode fears that even minor rate rises could unsettle economic recovery by saying high unemployment was largely a structural problem. As for the growth outlook, he saw signs that domestic demand was picking up to accompany the boom in exports.

Some economists feel Mr Issing is over-emphasising the inflation demon. Marginal rate rises would do little to bring down the US currency, says Mr Stefan Schneider of Paribas Capital Markets.

"It should stay calm and accept a temporary overshooting of the dollar".

Some of Mr Issing's colleagues agree. Mr Ernst Welteveld, head of the regional central bank of the state of Hesse and a Bundesbank council member, says a rise in rates would not be advisable with the jobless rate so high. But Mr Issing is not easily dissuaded. If rates do not change this week, a rise is on the cards soon.

INTERNATIONAL NEWS DIGEST

Cyprus talks to begin today

The leaders of the Greek and Turkish communities on Cyprus start a second round of direct talks today in Montreux, Switzerland, on reunifying the island as a binational federation. After last month's UN-sponsored meetings in New York, Mr Glafcos Clerides, the Cyprus president, and Mr Rauf Denktash, the Turkish-Cypriot leader, will discuss a draft agreement that would give autonomy to the Greek and Turkish zones but would ban annexation by their respective motherlands.

"UN officials hope the two leaders will this week make a formal commitment to a settlement that would end partition of the island following a Greek coup and Turkish invasion in 1974. This would lead to intensive negotiations next year, when the EU is due to start accession talks with Cyprus."

Mr Clerides has tried to play down the significance of last week's agreement between Turkey and the Turkish-Cypriot government to integrate economic and defence policies more closely. But Greece protested that the accord undermined last month's joint declaration in Madrid by Mr Costas Simitis, Greek premier, and Mr Suleyman Demirel, Turkish president, to improve bilateral relations.

■ SPANISH ECONOMY

Growth accelerates further

Spain's economy continued to strengthen in the second quarter with growth of around 3 per cent from the same period last year, according to the latest economic report by the Bank of Spain.

The estimated growth rate, up from 2.9 per cent in the previous quarter and 2.6 per cent in the last three months of 1996, meets the initial target set by the centre-right government for the whole of this year. This target, which most experts regarded at first to be optimistic, is now widely expected to be exceeded. The government hopes growth will accelerate further to 3.5 per cent next year.

The independent central bank said growth was now coming mainly from the domestic economy, with a pick-up in consumer demand, while exports remained dynamic, gaining an extra competitive edge from the high rate of the US dollar. Households and companies were both showing increased confidence. David White, Madrid

■ CURRENCY MOVE

China clings to gold reserves

China has vowed not to sell down its gold reserves, saying substantial holdings are required to preserve a stable currency. "China is a developing country, so it must keep a stable gold reserve for emergency use," said an official of the People's Bank of China (central bank).

China is anxious to avoid the currency instability which has plagued other Asian countries recently and has made stability of the Chinese yuan a priority.

NEWS: UK

Central bank study shows distortion creates fivefold difference in economic welfare

US 'benefits more from inflation cuts'

By Robert Chote,
Economics Editor

The benefits of reducing inflation are much smaller in Britain than the US, because inflation creates fewer distortions in the UK tax system, according to a study due to be published by the Bank of England, the UK central bank, this week.

Reducing inflation by 2 percentage points would raise economic welfare permanently in the UK by 0.2 per cent of national income, the study suggests.

This is equivalent to a one-off gain of about 6.5 per cent of a year's national income.

The Bank's study replicates an analysis carried out for the US by Mr Martin Feldstein, president of the National Bureau of Economic Research.

He calculated that reducing inflation by 2 percentage points in the US would increase welfare permanently by 1 per cent of national income – five times the UK figure.

The studies examine various ways in which inflation distorts economic decision-making. Most tax systems take away a given proportion of the cash returns that investors earn, which means that inflation increases the effective tax rate on their real (post-inflation)

incomes. By reducing the real post-tax return savers receive, inflation raises the cost of consuming when retired and thus reduces people's welfare.

This distortion is smaller in Britain than the US, in part because capital gains tax has been indexed to take account of inflation in the UK since 1985.

A similar distortion arises because of mortgage interest tax relief, which causes a welfare loss by reducing mortgage costs and encouraging over-investment in housing. Tax relief is levied on cash interest payments, so the welfare loss from the subsidy

increases with inflation. But the distortion is less costly than in the US system.

Inflation itself acts like a tax because it forces people to keep more of their wealth than they would like to as interest-bearing savings – rather than easily accessible cash – in order to protect its value. People have to waste time getting money out of the bank more often.

Reducing inflation increases welfare by alleviating each of these distortions. But this also reduces government revenue, creating a financing gap which has to be filled by raising taxes. Reducing

inflation also increases the real cost of servicing government debt, which adds to the gap.

The Bank's calculation of the net welfare gain assumes that if lower inflation reduces government revenue by \$1 (\$1.63), then raising other taxes to make good the shortfall will result in a welfare loss of 40p.

Feldstein assumes that the welfare loss in the US is \$1.50 and applying this figure in the UK would mean that reducing inflation by 2 percentage points would cut welfare permanently by 0.34 per cent of national income, rather than increasing it.

Unions winning war of words

This summer has already seen a flurry of high-profile trade union stories – such as the three-day strike by British Airways cabin crew, which cost the airline £125m. (\$208.75m) and the uproar which greeted a plan to employ rail commuters as part-time guards.

Yet any diagnosis of an upsurge in union militancy seems premature. Although the latest figures available show days lost through industrial action nearly quadrupled to 1.35m in the 12 months to May, most of those occurred last year through strikes at Royal Mail, London Underground and the fire service. Acas, the government-funded conciliation service, says such figures are still "incredibly low" in historic terms.

A more important contributory factor has been the improved sophistication of unions' public relations operations.

Sharpening up the unions' communications skills was one unintended consequence of Conservative legislation which required unions to ballot their members over industrial action and the election of officials.

These trends can combine to startling effect. It was a quiet Friday for news last month when Great Eastern Railways announced its plan to recruit commutes to act as guards while travelling

Skilful PR has secured a good press despite summer disputes

by train to their jobs in the City of London.

The rail operator was clearly unprepared for the ensuing media circus, as television crews and reporters descended on London's Liverpool Street station. The company was initially unable to answer questions such as whether these "commuter guards" would wear a full uniform or just a hat. By contrast, Mr Jimmy Knapp, the general secretary of the RMT rail union, was quick to denounce the idea as the most bizarre he had come across in 40 years in the industry.

Although Great Eastern insists it retains the option of employing commutes, the RMT has been assured the company will recruit from the many unemployed workers who responded – partly because of unease over the media coverage within the company's top management.

The Great Eastern saga also showed that unions can often respond much more speedily and flexibly to breaking stories. Most union press officers are adept at the politics of their organisation and can speak with authority on behalf of their general secretary.

Union media officers tend

to be bright graduates, who often go on to political careers of their own. Mr Phil Woolas, a newly elected Labour member of parliament was until the general election chief media officer for the GMB general union.

Mr John Healey left his job as head of campaigns and communications at the Trades Union Congress when he was adopted by Labour before the election.

The advantage of a small operation was illustrated during the recent BA disruption, when Mr Andrew Murray, the TGWU transport union's sole press officer, often gained more sympathetic coverage than the senior ranks at BA's press office. At one key point in the dispute, BA was unable to say whether cabin crew returning from strike would be disciplined – simply because the airline could not contact Mr Robert Aylings, its chief executive, who took a lead role in the dispute. A BA media adviser admitted: "The union ran rings round us."

Yet it would also be wrong to overstate the case. Both the TGWU and TUC were surprised by the amount of media support expressed for BA's cabin crew. The union has also

entered talks, having accepted the airline's goal of cutting cabin crew costs by 24m.

Unions have proved increasingly adept at exploiting public opinion.

The production of a pig at a British Gas annual meeting helped give the bandwagon against "fat cats" a memorable push. The uproar over Great Eastern's plans could not have happened if there had not already been discontent over the behaviour of several of the privatised successors to British Rail.

However, the flipside is that unions do little when there is scant public support. Barclays has imposed a new pay and grading structure on more than 30,000 members of Bisfu, the banking union. The dispute has attracted little attention – perhaps because members of the Unite banking union failed to support strike action. A work-to-rule is threatened, but the union is running out of options.

So are there any lessons to be drawn? Perhaps that both management and unions, before embarking on a dispute, must learn to ask: "How will this play in the media?" The answer will often determine the outcome more than the actual merits of either side's case.

Andrew Bolger



Tristan Hough

Jimmy Knapp announces RMT rail strikes in June 1994

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British staff are 'among best off'

By Andrew Bolger, in London

The average employee has a better standard of living in the UK than in most other European Union countries, according to research published today.

The research by Sedgwick Noble Lowndes, the remuneration consultants, compares average earnings across Europe, taking account of deductions for income tax and contributions to pensions and welfare benefits.

It says that after adjustments for national differences in pricing and purchasing power, the average UK employee receives the equivalent of £6.80 (\$11.08) an hour – compared with 26.50 in Germany, 26.30 in France and 25.70 in Sweden.

"For many years, the general impression has been that UK employees enjoy a lower standard of living than

in other parts of central and northern Europe," said Mr David Formosa, international research manager at Sedgwick Noble Lowndes. "This is certainly not borne out by the figures."

For the average employee, deductions from gross earnings are 25 per cent in the UK. This rate compares favourably with countries like Germany and Denmark, where deductions of 33 per cent and 38 per cent reduce the higher salaries of their employees to below the UK level. Mr Formosa said the hardening of sterling over the past year had lifted the UK's place in the net earnings pay league.

The UK comes fourth, behind Luxembourg with net hourly earnings of £7.40, Austria of £7.10 and Ireland on £7. Germany is seventh and France and Sweden are eighth. The average Japanese employee earns a net £9.90 hourly. The US average is £5.90.

Governance report under attack

By William Lewis, Investment Correspondent

The Hampel committee's report on corporate governance published last week has come under fire from some institutional shareholder groups, company secretaries and lawyers amid signs of government confusion about how to respond to its recommendations.

Corporate governance executives from leading fund management groups say they are concerned by several crucial omissions from

the Hampel committee's draft report.

In a memo circulated to other executives ahead of the September meeting of the Corporate Governance Forum, Mr Peter Butler, corporate focus director for Hermes – one of the UK's largest fund managers – says Hampel has failed to provide a definition of an independent non-executive director.

Corporate governance executives from leading fund management groups say they are concerned by several crucial omissions from

the board to decide in particular cases where the independence issue is blurred.

Further criticism of the Hampel report has come from company secretaries, responsible for corporate governance at public companies.

The Department of Trade and Industry said last week that Lord Simon and Mr Ian McCaffrey, two ministers at the Department of Trade and Industry, have clashed over the report.

In another response to the report, Eversheds, one of the UK's leading law firms, says that its conclusions could lead to intervention by the government.

The government has so far refused to make any detailed

Blair to launch millennium initiative

By Raymond Snoddy

Mr Tony Blair, the prime minister, will next month challenge British industry and business to come up with world-beating products, designs and services to mark the millennium and boost Britain's manufacturing reputation overseas.

On September 17, Mr Blair will launch Millennium Products, an initiative by the Design Council to identify innovative products and services.

Mr John Sorrell, the Design Council

chairman, who has been working on the plan for more than two years, believes that the UK is more famous for castles, cricket and countryside than for its products.

By comparison with Britain's performance in traditionally creative industries such as music and film Mr Sorrell fears "We don't have a great industrial reputation around the world."

The Millennium Products initiative, which has the support of the Confederation of British Industry and the Royal Society of Arts and the British Council

will try to improve that reputation. A Design Council panel of assessors will be set up which will look for "ground-breaking" products and services that will change the way we live in the 21st century.

The panel will announce their selection of Millennium Products – a description that can be part of an international marketing campaign and could make an impact well into the next century.

The international focus on Green

with during 2000 should help

UK NEWS DIGEST

IRA wing plea to opponents

Sinn Féin, political wing of the Irish Republican Army, yesterday made a strong plea for pro-British unionists, its traditional opponents, to join it at the negotiating table to find agreement on the future of Northern Ireland.

The call came as thousands of republicans rallied in the centre of Belfast, Northern Ireland's principal city, to mark the 20th anniversary of the introduction of internment without trial.

"We make an appeal to those who do not share our views to take the opportunity to open their minds and open their thought processes, to the very idea that we represent," said Mr Caoimhghin O Caolain, the recently elected Sinn Féin member in the republic of Ireland's parliament. Mr Gerry Adams, Sinn Féin party leader, and Mr Martin McGuinness, party strategist, were also at the rally.

Sinn Féin urged Mr David Trimble, the leader of the Ulster Unionist party, to show "real leadership" and take his seat at the talks, when the multi-party dialogue resumes on September 15.

Earlier in the day, Dr Mo Mowlam, principal minister for Northern Ireland, was criticised by unionists for hints at the possibility of early releases of terrorist prisoners if the IRA ceasefire held.

Mr Peter Robinson, MP, deputy leader of the Democratic Unionist Party, said Ms Mowlam had "bought an IRA ceasefire" and would constantly have to pay the price in concessions to keep it going. Mr Ken Maginnis, Ulster Unionist MP, accused her of "surrendering to IRA blackmail".

The Sinn Féin-organised rally passed off peacefully in carnival atmosphere, in contrast to Saturday's pro-British Apprentice Boys' parade in Londonderry which was marred by loyalist attacks on nationalists and members of the Northern Ireland police force which left a number of people injured.

Liam Halligan, London

■ UNIVERSITY FEES

Charges waived for 'gap' students

Prospective students planning to forego their "gap" year – between school and university – before starting their course because of the introduction of tuition fees in 1998 will still go to university for nothing, the government is to announce this week.

After A-level results are published on Thursday, ministers will confirm the waiving of charges for students starting courses next year who are prepared to do at least three months of voluntary work at home or abroad first.

A-levels are examinations which determine whether students qualify for a university place.

The move is a one-off government concession designed to ease the expected rush for places on courses starting this autumn, as students try to avoid the introduction of fees. Following last month's publication of the Dearing report into higher education, ministers announced the introduction of means-tested annual tuition fees of at least £1,000 (£1,630) in autumn 1998, ending 50 years of free higher education.

Liam Halligan, London

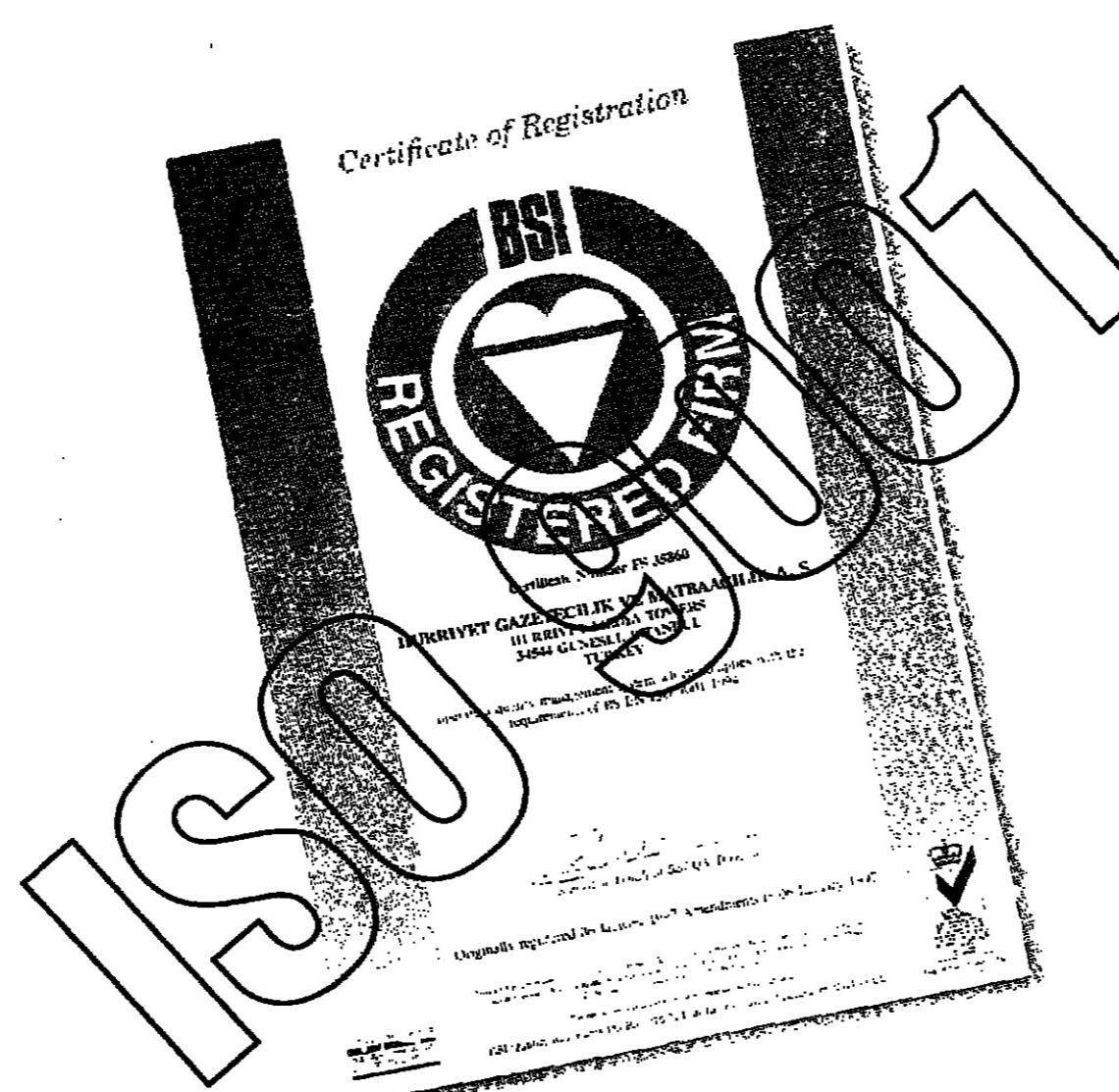
■ PAEDOPHILE RULING

Police can issue offender alert

The government will today announce new powers for the police to warn residents when a convicted paedophile moves into their area.

The measures, which allow the police to disclose information on a "case-by-case basis", were welcomed by both police chiefs and offenders' groups. Under the proposals, to be announced by Mr Alan

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THIS WEEK

The summer curfew has descended on Milan. In the first weekend of August alone, more than 350,000 inhabitants fled Italy's business metropolis for the seaside or the Alps. Even more will disappear this week for Ferragosto, the traditional Italian bank holiday on Friday which shuts down the entire country.

Stefano, who runs the bar where I have my morning bun and cappuccino, has bolted to Lampedusa, an island beyond Sicily. The local restaurant under my flat has rolled down its shutters and Bruno the owner has joined his family in Lucca.

Franco, the barber in Via Morone who cuts the hair of Enrico Cuccia, the most powerful banker in Italy for the past four decades, has gone even. Emilio, the man who owns the garage where I keep my car, has closed for August; and when I need my car I have to ring a certain Renato who has taken the

keys of the garage because the porter of the building has also darted off to the beach.

The summer exodus is by no means unique to Milan and Italy. I remember when I lived in France the mass of Parisian families piling into their Renaults for the crowded motorways.

A friend who works for an American multinational in Brussels told me last week it now took him 10 minutes to reach his office instead of the usual hour.

But in Milan, the exodus still assumes a surrealistic scale. As many as 70 per cent of the city's shops have shut for the month, 18,081 out of a total of 25,830, all with little fluorescent stickers on their shutters with the ubiquitous words "Chiudo per ferie" ("Closed for the holidays").

Finding a baker or a tobacco-

DATELINE

Milan: unlike the rest of Italy, which is bracing itself for tough economic reforms, this city is revelling in the holidays, writes Paul Betts

list open is tantamount to a treasure hunt. Crossing the road is now easy in a city where the green "Avanti" or "Walk" signal is normally a euphemism for "God be with you".

Customs are also changing in Italy. Job insecurity, the govern-

ment's unpopular fiscal policies, pension and other welfare reforms due to be negotiated in the autumn to help Italy qualify for European monetary union, have all made Italians nervous. People are taking less holiday.

Yet Milan still plays the ghost in August. Granted it has never been a tourist destination. Italian "museums" cities such as Rome, Florence or Venice are filled with tourists in summer.

Perhaps the Milanese feel richer than their fellow Italians.

The Milan stock market has done well this year and the Milanese

itself should resist the country's changing holiday trends.

"Moral capital, my foot," said a Milanese economic pundit on the phone from his Corsican beach house. "The August exodus is totally immoral. Think about it. Everybody stops work for a month and yet Italians get paid

13 months, in some cases even 14 months salary for a year's work."

For too long, he went on, Italy

has lived beyond its means.

"Italy's national debt to GDP is

134 per cent. That tells you the

whole story," he said, adding in the same breath: "See you in September or why not come up to Cortina where we are spending the second part of our holidays?"

Perhaps the Milanese feel

richer than their fellow Italians.

The Milan stock market has done

well this year and the Milanese

itself should resist the country's

changing holiday trends.

When in town, they eat out

merrily and shop extravagantly.

Their standard of living is high.

A Milan banker recently told me

how surprised he was when he

went to London to see an English

colleague in a top City job. "He

never got the impression of suf-

facing economic hardship."

They can take solace that the

day of reckoning will probably be

delayed. The House of Deputies

will only reopen for business on

September 16. Some restoration

work has to be completed to the

building - forcing Italian politi-

cians to take a bit more holiday.

The Monday Profile: Harold W. McGraw III

Keen to expand horizons

In a gathering it is difficult to find Harold W. McGraw III, president and chief operating officer of the McGraw Hill companies, the US information group that publishes Business Week. But Terry McGraw is the centre of attention. It takes a minute to realise they are one and the same.

The man whose name is on the side of the building had to be called Harold Whittlesey McGraw III after his father and his grandfather who was one of the founder's sons. But that was "too imposing and formidable" a name for anyone to live with permanently so he has always been called Terry.

By the end of this year, McGraw, 49, is expected to step up to the top position at McGraw Hill when Joe Diomme, the chairman and chief executive, retires.

It will mark a milestone in the development of the company and in particular its approach to electronic publishing and the need to move beyond simply providing existing paper products online.

Business Week, for example, already gets about 300,000 "hits" a month for its electronic version. As a result the paper version has been enhanced and a new stream of revenue created. But that, McGraw insists, is just the first stage.

"It [electronic publishing] creates some very new dynamics, people who are looking for a less branded product, more focused content. We have to stop putting labels and boundaries on everything too early. We have to get more comfortable with living in a complex environment where there is a little bit more fluidity," says McGraw.

In practice that means using technology to create more "hot links" between the various McGraw Hill businesses and to make "much broader representation to all our markets. We cannot be so vertical."

At the moment, for instance, the company serves the currency markets through its MMS business; the oil and energy markets with Platt's; and handles credit rating with Standard & Poor's.



The company also has educational publishing and broadcasting interests.

"They are all vertical representations. The big need for us is to move away from specific vertical capabilities to a much broader horizontal understanding of marketing needs," he says.

McGraw hopes electronic commerce will be the key to creating something that is more than the sum of the parts, though he concedes the charging mechanisms have not been fully figured out.

He insists it should not be inevitable that he should end up in the family business. He started off outside, working for a cable television trade body in the US before moving to the finance side

of GTE Capital for six years.

In 1979 he took leave of absence to help his father, Harold W. McGraw II, man the defences against an unsought takeover attempt by American Express.

"I caught a bug. I saw first hand how much everyone cared. It was a surprise," says McGraw, who takes a robust attitude to the inevitable accusations of nepotism.

"On the professional side everybody is accountable and you have to carry your weight. When you carry the name there is a higher expectation and I place a higher expectation on myself," he says.

Now, apart from taking products worldwide, the emphasis is

on what he calls project administration - assembling teams from across the company to address specific trends, such as privatisation, in publishing terms.

The search for greater fluidity also helps to keep "the talent" by creating more opportunities. If the organisation believes there will be a never-ending stream of projects, individuals will not mind taking the risk of leaving comfortable positions in the existing corporate structure to try something new.

As part of the process, McGraw plans to create a co-ordinated research and development centre. "You need a playground and you need to bring a lot of different people together across the group and let them play," he says.

Some discipline will be needed but impose too many rules and all you do is redefine boundaries. The R & D centre is only part of the task of becoming less product-focused and more of a marketing organisation, finding the best ways to link the brands.

Changing corporate attitudes,

McGraw emphasises, is just as important as mastering the technology and launching global initiatives.

"Why do you exist individual by individual? Why does this company exist? Is it just a holding company that holds a lot of great brands or are you about something alive and well and intellectually curious? Or do you fall into the latter column, which is slow death?"

In the midst of such challenges, McGraw Hill at least has the chance of achieving family continuity. Harold W. McGraw IV, who is actually known as Whit, is an economics major at Hamilton College.

Terry McGraw has no idea whether Whit will follow all the other McGraws into the business. "He's got to figure that out for himself and he's pretty darn independent. Then there's 17-year-old Megan McGraw - her independence is on a different level," he says, clearly believing in fluidity at home as well as at work.

Raymond Snoddy

Last week's report from the UK's Hampel committee, now coming under fire from various sources, put corporate governance back in the news. What exactly does the term cover?

In a nutshell, who runs the company. Is it the boss, the board, the shareholders or the workers? Does the chief executive get a huge bonus in good times or bad? If the directors get it wrong, do they get fired? Do shareholders get to vote on policy? Do the workers have a say?

Surely all that's up to the company's owners? You might think so. The reality is that in many of the corporate crashes and scandals of the past decade, the shareholders have been kept in the dark.

It was in response to such scandals that a committee under Sir Adrian Cadbury was set up in 1982. The aim was to improve financial disclosure and to get a better balance of power in the board room better - for instance, by separating the jobs of chairman and chief executive.

Then there was the Greenbury committee. What was that about?

Fat cats in the board room. You may recall the furore a few years ago about pay rises in the privatised utilities. The committee chaired by Sir Richard Greenbury aimed not to stop big pay-outs but to ensure shareholders knew about them. Companies were told to spell out not just the incentives and options on offer to executives, but the targets they had to meet to collect them.

Now Hampel. Is there no end to it? Technically, the Hampel committee was set up to review the recommendations of Cadbury, and took in Greenbury while it was at it. After last week's preliminary report, the aim is to produce a three-in-one document on governance by the end of the year. Thereafter, Sir Ronnie Hampel (pictured), the committee chairman, says he "seriously hopes" there won't be any more in the foreseeable future.

So what did the Hampel report actually say?

Not a lot that was new. Its basic line was that the Cadbury and Greenbury findings were on the right track. It turned down more radical ideas, such as two-tier boards on the German model, or the appointment of directors to represent workers and other stakeholders.

It also argued strongly that governance was more a matter of principles than hard and fast rules. Too many people had interpreted the Cadbury and Greenbury rules narrowly - so-called "box-ticking". It was more important for compa-

nies to comply with the spirit than the letter.

Isn't that just what you'd expect bosses to say? That the manager has the right to manage, with no interference from outsiders?

There is a touch of that. Half the committee members came from big corporations, and Sir Ronnie is chairman of ICI. To be fair, the report put it slightly differently. Governance, it said, is about both prosperity and accountability. In recent years people have concentrated on the latter. The balance now needs to be corrected.

Isn't that a bit complacent? You said Cadbury was set up after the collapses and frauds of the 1980s. Companies are very prosperous now, but what happens in the next recession?

Good question. As Sir Ronnie concedes, there will be bankruptcies and fraud in the next downturn whatever happens. Other things being equal, the better the governance the fewer the disasters.

What are other countries doing about all this? Is the UK working in isolation? The Hampel committee aimed to produce a purely UK solution. But there is no question that governance is a hot topic internationally. This is mostly because the big investment funds are going global, and are pressing for consistent standards across the world's main stock markets.

Presumably the US leads the field? Of course. The US has more lawyers than anywhere else, and more aggressive investors. Companies have to disclose more, and pension funds are under government pressure to exercise their votes. Notwithstanding that, America has had some first class examples of poor governance - chairmen who ran the company from the golf course or charged the company for undisclosed benefits.

What about the Europeans? The French came out with their version of Cadbury, the Vienot report, two years ago. According to Mr Vienot himself, it was less tough than Cadbury. Even so, it appears to be making slow headway. The Dutch Corporate Governance Commission produced a yet more timid report a year ago. The Germans are thinking about it but have come up with nothing concrete.

So this one will run and rum? Absolutely. There will always be more scandals and collapses. There will also be continuing pressure from the big investment funds, the Americans particularly. Besides, corporate governance is like the rules on tax or accounting. Every time you produce a new standard, the challenge for certain kinds of company is to find a way round them.

Tony Jackson

Robert Chote · Economics Notebook

Brown holds the key to work

Wage subsidies for the unemployed must be carefully handled to succeed

Long-term unemployment: a cyclical problem

Analysis by duration of UK unemployment 2000

Source: ONS, December 1996



also be masked by the economic cycle. The Bank of England is slowing the economy to restrain inflation. Eventually, this will imply rising headline unemployment and falling vacancies. This - as the graphic shows - will not take long to put upward pressure on long-term unemployment too.

This does not mean that action to tackle long-term unemployment is waste of time. Quite the opposite. But the government should make it clear that it does not regard aggregate joblessness as the main benchmark of the subsidy scheme's success.

The welfare-to-work initiative involves two subsidy schemes. Employers taking on people under 26 who have been unemployed for six months or more will be offered £20 a week, while those taking on anyone without work for two years will be offered £75 a week. The subsidies will be available for six months.

Targeted wage subsidy schemes normally have two objectives. The first is to reduce aggregate unemployment. The second is to reduce unemployment within the target group, even if this is at the expense of others. The latter is more likely to be achieved than the former, although this may still leave the

for jobs and restraints wage inflation. This should allow the economy to sustain higher growth and lower unemployment.

The substitution effect may also mitigate any net job losses arising from the introduction of Labour's proposed minimum wage, but only at the expense of the subsidy available for each hire - while employers can be confident that they will not be saddled with "lemons".

A partial subsidy, locally delivered and with the flexibility to negotiate terms, works much better than a uniform national subsidy that is almost an entitlement," argues Tom Vieg, executive director at the Parachute Community Employment Centre in downtown Toronto.

Experience suggests that wage subsidies are by no means a magic cure for unemployment. But they can protect people from being locked out of the labour market. Given careful design and flexible implementation, Mr Brown is on to a good thing. e-mail: robert.chote@ft.com

Prices for electricity determined by the number of hours in each quarter and the cost per kWh.						
Purchaser Price to the Grid Supplier						

ONLINE RETAILING

Sony sounds discordant note

The company's decision to sell records direct to the public over the internet may throw the music industry into turmoil, warns Alice Rawsthorn

Anyone checking into Sony Music's US internet site hoping to find information about Oasis or Frank Sinatra, could be forgiven for thinking that they have stumbled into an online record store by mistake.

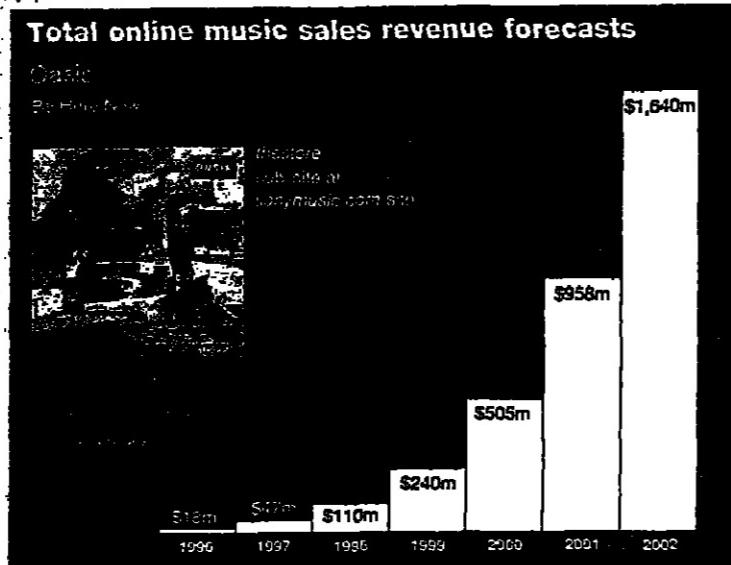
Splashed across the home page is a logo for *thescore*, a sub-site from which consumers can buy hundreds of albums. They e-mail their orders and credit card details to Sony, which posts their purchases to them.

Until now, US record labels have resisted the temptation to diversify into online sales for fear of upsetting record retailers. Yet other labels are certain to follow Sony by adding sales facilities to their internet sites. Warner Music, part of Time Warner, the US entertainment group, and BMG, the music division of Bertelsmann, the German media concern, are already making plans to do so.

These internet initiatives could destabilise the music market by bringing record companies into competition against their retail customers. They also raise important marketing issues for companies that have historically concentrated on publicising their artists, not themselves. They must now raise public awareness of their brand names.

When the online music market emerged three years ago, it was dominated by entrepreneurial specialists, such as CDNow and Music Boulevard; but established record retailers, such as Tower and Camelot, have since set up internet stores.

The online market is small, but growing rapidly. Consumers seem to feel comfortable about buying inexpensive products, such as compact discs, over the internet, particularly as those with multimedia computers can listen to snippets of music



before ordering an album. The internet also enables record labels to reach older consumers, or people living in rural areas, who are unlikely to shop at record stores.

A recent report from Jupiter, a US internet research consultancy, predicted that online music sales would rise from \$47m this year to \$1.6bn (£980m) in 7.5 per cent of the global market, in 2002.

Record companies are keen to exploit the market's potential, particularly as it promises to be so profitable. Conventional retailers can make substantial savings on staff and property costs by selling from internet sites. The margins for record companies are even higher, because they can keep the share of profits usually ceded to retailers.

Warner and BMG have tailored

their online sales strategies to avoid harming their relationships with retailers. Warner, now finalising plans to launch a fully fledged internet record store, has run a pilot project selling a limited range of 200 albums from its artists' promotional sites for the past year.

The signs leading the user into Warner's sales sub-site are extremely subtle, and all the albums are sold at full list prices, to avoid accusations that Warner is undercutting its retail customers. Warner is offering Jewel's hit album *Pieces of You* for \$16.98, against CDNow's \$13.92.

Warner is considering various concepts for its full-scale retail site. However, the branding is likely to emphasise individual artists and

labels, such as Atlantic and Maverick, rather than Warner Music Group as a corporate entity.

BMG has also opted for full list prices for the online sales operation it plans to launch this autumn. Rather than adopting a corporate brand name, or those of different labels, it has divided the promotional sites of artists from different labels but similar musical genres into three thematic sites.

The *peeps.com* site includes BMG's "urban" acts such as Toni Braxton, Wu-Tang Clan and R. Kelly. Rock groups belong to *budjuice.com*, and country artists to *twangthis.com*. Kevin Conway, BMG's marketing director, said the company planned to encourage consumers to use the sites, and the ordering facilities which will be introduced this autumn, by enhancing their roles as sources of information and enter-

tainment.

Sony has adopted a more aggressive approach with *thescore*, but pitching it as a rival to other internet retailers. All its artists are represented there, regardless of label or genre, and their albums are sold at below list price. Oasis's forthcoming *Be Here Now* can be ordered for \$13.98 from Sony, and \$13.96 from CDNow. But Sony's \$13.98 price for *Morning Glory*, Oasis's last album, undercuts CDNow's \$14.96.

So far, Sony's internet initiative seems to have escaped controversy. *But thescore* has been online for less than a month, and Sony has refrained from publicising it externally.

Other record companies must decide whether to follow Sony by going full throttle into online retailing, or to play it safe by BMG and Warner with their subtler strategies.

Winston Fletcher · Ad Lib

Words designed to bring added value

In the US last month, one of the world's greatest retailers began to shut up shop for the last time. After 117 years' trading, F.W. Woolworth is to close its last 400 stores, and one of the world's most famous brand names will vanish from the high streets of America.

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as Cadbury, Lever, Ford, Beecham, Mars, Procter and Gamble.

The significant question, from a branding point of view, is what gives brands their power to influence - if not quite control - people's purchasing decisions, and thus their power to influence - if not quite control - modern economies? Brand names are nouns which their owners imbue with meaning. They are the only words of any kind, which are "owned". They are also the only words which are "designed", and appear in the same visual manifestation, for instant recognition.

And they are the only words which have value and can be bought and sold like commodities. Try selling the word *dog*, or *fibber*. In the first place, you don't own the words, nobody does. Anyway, the words aren't worth a penny.

But Interbrand, a leading brand consultancy, values *Marlboro* at over \$4.4bn (£2.7bn). *Marlboro*'s value comes from the fact that billions of smokers prefer packets on which the word *Marlboro* has been embossed to packets named *Zippo*, however prettily *Zippo* is drawn.

All of this greatly appeals to consumers. In a world of increasing choice and complexity it helps them make their purchase decisions rapidly.

Economists tend to think brands give unwarranted power to manufacturers. But fundamentally brands have great power because they provide consumers with great benefits.

Brand names are a unique class of word, recognised as such in law. They are vital to the efficient functioning of a modern economy. They have become an intricate and integrated part of our lives.

If I ever discover who invented them I'll toast his memory - in a famous brand of champagne, naturally.

The author is chairman of Bozell UK Group.

Websites of the Week

Safe proposal

The issue of computer security and encryption is again a hot topic in Washington.

A bill proposed by Bob Goodlatte, the Republican Congressman, appears to be gaining bi-partisan support and may be voted on by the House next month.

The Security and Freedom through Encryption Act (Safe) would overturn government restrictions and allow US companies to export so-called strong encryption products which render information unreadable without a decoding "key". Under current regulations, exporters must provide law enforcement authorities with access to such keys.

Supporters of the Goodlatte bill have argued that other countries are already shipping stronger encryption products than the US, and that criminals - ostensibly the target for official restrictions - will obviously use systems that do not require voluntary surrender of decoding keys.

The subject of encryption, with its implications for personal privacy,

industrial competitiveness and electronic commerce, has been the source of much debate on the internet. Many sites offer background information and reflect various opinions.

DemocracyNet (www.democracy.net) in conjunction with the American Association for the Advancement of Science, recently provided an audio and video feed of a briefing featuring members of Congress and encryption specialists from industry and academia.

The Center for Democracy and Technology (www.cdt.org/crypto) has a range of resources pertinent to the subject.

The Electronic Privacy Information Center (www.epic.org/crypto) has background material. The Internet Privacy Coalition (www.privacy.org/icc) gives details of its "Golden Key" campaign. Crypto.com (www.crypto.com) also has a search facility which allows US residents to find out their member of Congress's stance on this issue.

Stephen McGookin

PACKAGING

A hole lot smaller

Bethan Hutton on the miniaturisation of the Polo as the demand for mini mints grows in Japan

Polo is the mint with the hole - everyone in the UK knows that. But how does one re-format such a distinctive product to fill a new market niche, without losing its unique selling point?

Nestlé wanted to make a place for itself in the market, but not just by launching an identikit small mint. "The issue was, how do we miniaturise the Polo? It was a technical headache," Ireland admits.

"The concept was important - we wanted to replicate the original mint as far as possible. We wanted to shrink it down to the size of the hole in the middle, but still emboss it with the Polo logo."

After much experimentation, the Nestlé R&D centre in York eventually produced a tiny 7mm - but perfectly formed sugarless Polo.

For packaging, Nestlé looked locally in Japan, which is acknowledged as a leader in packaging design. It came up with a white plastic dispenser in the shape of a Polo, but about 5cm in diameter. This is a handy pocket size similar to, but more distinctive than, the

rivals already on the market, such as Frisk, the Belgian brand, and Italy's Koldit.

Last month the new Polo "Supermints" were released to test markets, including Tokyo. The results are encouraging, says Nestlé.

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MANAGEMENT

Vanessa Houlder reports on the use of interim hired hands as managers

A few years ago the only temporary staff in a typical office would be typists or receptionists. Now, the roster of office temps could well include the boss.

The rise of the interim manager is a striking illustration of the trend towards flexible employment. The willingness of organisations to rely on temporary hired hands has extended into their most senior ranks.

David McNair is an example of the new breed. Aged 48, he has 25 years of experience in food and drink marketing, most recently as group marketing director for Allied Domecq Spirits and Wine.

For the past two years he has worked as a consultant and interim manager in financial services, advertising and the hotel industry. In April, he took up a six-month post as interim brand director for J. Sainsbury, the supermarket group, while it sought to fill the permanent position. The assignment was arranged by EIM, an executive interim management group.

McNair is enthusiastic about his peripatetic way of life. "I thoroughly enjoy it," he says. "The great appeal is that it allows me to apply my management skills across a wide variety of businesses."

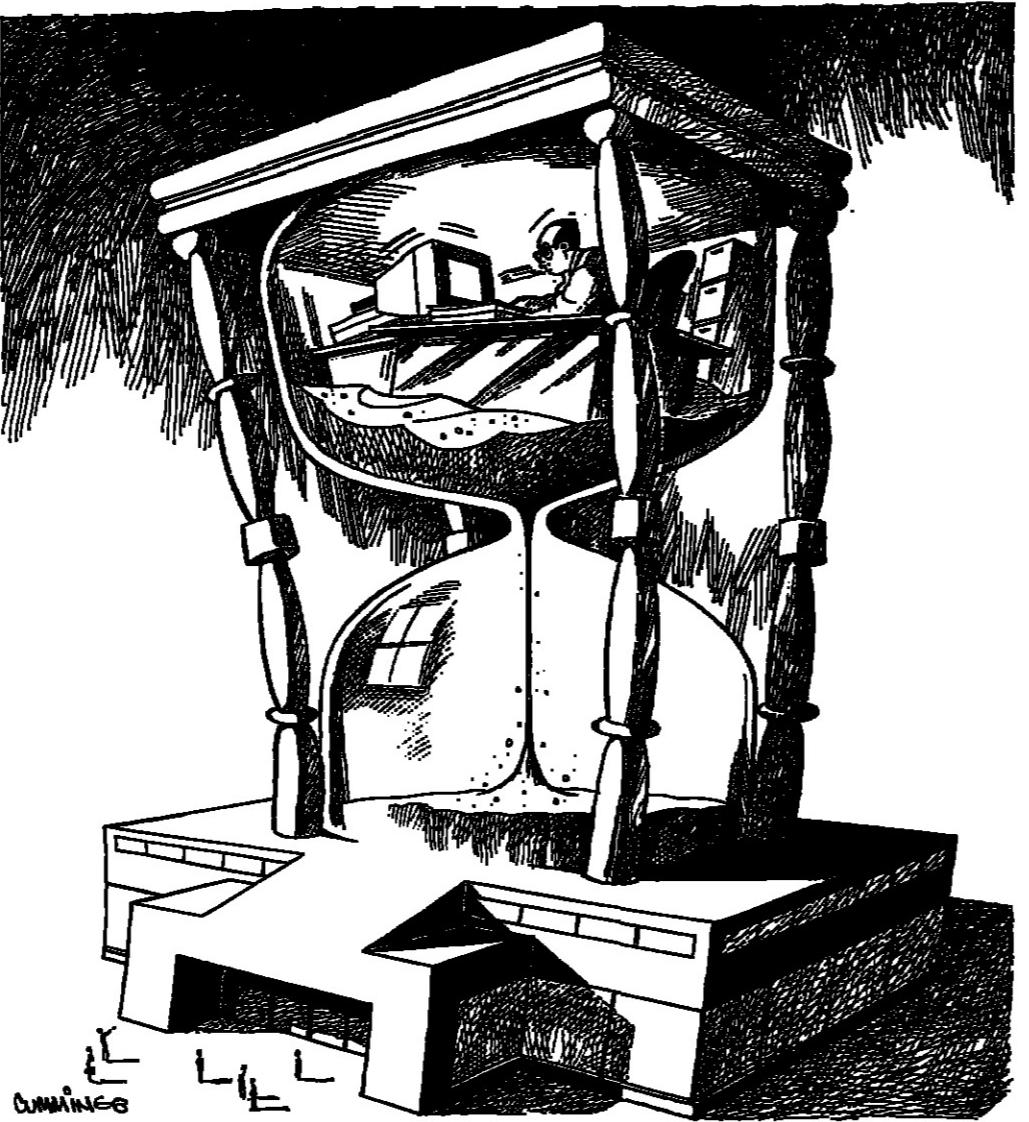
Like most interim managers, he is somewhat overqualified for the role. "It is overkill by overskill," he says. He feels this gives him the advantage of being able to hit the ground running.

Sainsbury's was aware that being a stop-gap manager could be difficult. Like living in rented accommodation, it would be frustrating for someone who liked making changes. The problem was avoided by giving McNair responsibility for specific projects that could deliver results relatively quickly.

McNair thinks that interim management suits the way businesses are tending to be run, requiring bursts of intensive project-related work. It also suits organisations that have undergone "delaying". "When looking at change, they need to acquire management quickly," he says.

John Hird, chairman of Albermarle Interim Management Services who also chairs the Association of Temporary & Interim Executive Services in the UK, agrees with this assessment. Many companies look to interim managers, rather than permanent employees, to staff projects concerned with expansion. "I believe it is a change in the

When even the boss is a temp



employment pattern," he says.

The increasing popularity of interim management is confirmed by a recent survey by GMS, an interim employment agency. It estimates that 10,000 senior executives work as interim managers and independent consultants in a market worth £400m, up from £100m at the start of the decade.

The UK is not alone in embracing interim management. Accord-

ing to EIM, demand for such managers originated in the Netherlands, is growing rapidly in Australasia, Germany and Italy and somewhat more slowly in France and Belgium.

In the early days of interim management in the 1970s, the main reason for employing such people was to fill a gap while a permanent executive was recruited. Since then, the role of interim managers has become

more diverse. They are called on to improve the performance of troubled businesses, ones that are newly acquired or earmarked for disposal, and venture capitalists' investments. They are also being used by organisations unsure about the sort of managers needed.

For example, when the West Berkshire Priority Care Service National Health Service Trust

needed to hire a personnel direc-

tor, it was uncertain about whether it was uncertain about whether it needed someone with specific experience of the health service. It called on an interim manager from PA Consulting's interim management division, which convinced it of the attractions of employing an "outsider" from the private sector.

In another instance, the Trust wanted a director of information to set up a new department. It was unsure about the exact shape the department would take and the extent to which its activities would be outsourced. It decided to appoint an interim manager: "who would not be bound by thinking of the kind of department he would like to run in the long term".

Inevitably, there are some disadvantages that come with a reliance on temporary executives. There may be a lack of continuity, a difficulty in team building and a sense of uncertainty among other employees. Yet overall, the advantages of using interim managers are convincing. Employers benefit from greater flexibility, a different perspective and improved cost control.

But what of the employee? Research last year by Sanders & Sidney, an outplacement specialist, found widespread resentment of fixed-term contracts. Nearly everyone interviewed – employers and employees alike – thought that fixed-term contracts favoured the employer, rather than employee.

The idea that interim management exploits employees is firmly denied by the agencies serving the top end of the market. John Gerry, a partner of EIM, points out that its London-based team of 50 interim managers are often offered permanent jobs, but prefer interim work.

Yet there is a widespread agreement that interim management is a difficult life for people who are not financially secure. For this reason, interim management companies favour older people, in a reversal of the age discrimination that dogs them in the permanent job market. "We seldom employ anyone less than 45 as they are not usually financially secure enough to take the insecurity," says Richard Foot, who heads the interim management arm at PA Consulting.

He warns that interim management is a tough, demanding proposition, to which only a relatively small group of people is suited. "They need maturity, stature, charisma, strength of personality and leadership," he says. "This is not for less experienced people."



Mark Jackson (left) and Michael Symons: "We're not afraid to move energy. We're movers and shakers who like to see things in motion."

PARTNERS

Helphire

Michael Symons, 45, a former solicitor, and Mark Jackson, 42, a general practitioner, started Helphire in

1992. Their Bath-based company specialises in non-fault accident assistance by providing car hire and repairs on credit. Helphire, which floated in March, has a turnover of £21m.

Michael: "Helphire was set up to ensure people enjoyed their legal rights. Everybody knows the hassle if you're insured, third party and involved in an accident which isn't your fault. You invariably end up driving around in a beaten-up car, while trying to get money out of the other person's insurers."

Our original idea was to provide replacement cars, but there wasn't enough incentive for garages to refer people so we launched a free credit repair system. As we make our income from the car hire, not the repairs, the service costs less. Public nothing, which is why, as soon as they become, the more they fear that others will not do the job as well as themselves. Michael and I are obsessed with a family-controlled business.

Our biggest problem is the insurance companies. We know that our forms get hidden under counters if the insurers are around, but who can blame the garages when they are threatened with losing their approved status? When we started out the big insurers refused to pay companies like ours on the grounds that our business was illegal. We knew they had no case; it was just a means of calling payment.

My legal background means I'm constantly trying to protect the company's interests which makes me seem confrontational. Mark's much more tactful. If we have a senior member of staff being awkward, he'll sort it out. If

we're at all times in the same levels of energy. We're movers and shakers who like to see things in motion."

Mark: "Michael's legal background has been essential because the core of our business is assessing risk. My own background has been that medicine is all about problem-solving. Every patient presents a conundrum and the doctor's job is to solve it and make them better."

Michael and I are both drawn to the intellectual challenge of business, so working with each other can be very satisfying. As we grow, the challenges and risks get greater. We come up with more ideas, bigger plans, more advanced systems. At the same time we're trying to develop new products. We can only continue to grow if we keep innovating and questioning areas within the law.

I'm good at delegating, which is not that common. People who are successful are probably obsessional and the more obsessional they become, the more they fear that others will not do the job as well as themselves. Michael and I are obsessed with a family-controlled business.

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Fiona Lafferty

A varied route out of redundancy

Why become an interim manager? When GMS, an interim management company, asked this question in a survey of 700 managers, the most common single reason it received was redundancy.

But large numbers cited positive reasons for going independent. They wanted the flexibility, the challenge, the variety, and an escape from company politics. Some liked the idea of

working for themselves, others the opportunity to do unpaid charitable work, many liked the prospect of lengthy holidays.

GMS also asked interim managers what they disliked about their jobs. The biggest problem cited was the uncertainty and irregularity of work. Another group complained of "lack of involvement, structure, control, continuity and team spirit". Some people thought it was diffi-

cult to get sufficient training. The idea that becoming an interim manager brings with it a more enjoyable lifestyle can be misleading. Several people said they resented the time they spent away from home.

According to one human resources consultant, the main problem is "the blurring of the line between private and business life". Guilt – when not working, "commented a commer-

cial and marketing management consultant. "Hard work and no relaxation," said a London-based financial consultant.

The difficulty of planning holidays was another drawback. "It is difficult to take long holidays due to the need to take opportunities as they occur," said a company doctor. A few were uneasy about their image. A finance consultant felt he had a "lack of credibility in the eyes of clients

who are permanent employees".

The problem, in part, reflects the diversity of people working as interim managers. According to a turnaround expert from Birmingham, there is a "poor image created by so many people on the fringe of the business purely because they have found themselves out of work".

VH

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The Kowloon-Canton Railway Corporation (KCRC) intends to commence detailed design for Phase I of West Rail, a 50.5km, double-tracked, electrified railway system serving Hong Kong's Northwest New Territories providing passenger services, with a maintenance depot and 9 stations.

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More detailed descriptions of the work activities will be included in the Pre-qualification Questionnaire.

Requests for a Pre-qualification Questionnaire should be made on company letterhead by facsimile to the Kowloon-Canton Railway Corporation, Attention: Procurement Manager at (852) 2601-2671. Requests for questionnaires received by the Corporation after 22 August 1997 may be too late for consideration.

KCRC will, at its sole discretion, evaluate responses to the Pre-qualification Questionnaire. Those organisations which KCRC determines to be suitably qualified will be invited to tender.

No communications in response to this advertisement will be accepted by KCRC except by facsimile at the above noted facsimile number.

Interested firms are advised that this invitation of expression of interest is only for the Detailed Design, which is a necessary part of the planning process, and that the construction of Phase I of West Rail will be subject to the approval of the Hong Kong Special Administrative Region Government in around September 1998.

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Political minefields await the unwary fat cat

Among the various reactions to the Lord Simon affair, one was wholly predictable. The row, for those not up on UK politics, was over a possible conflict of interest: whether the new minister for European competitiveness – and former chairman of British Petroleum – should hold £2m odd worth of BP shares. Last week the shares were sold, and the fuss died down.

But it merely went to show, we are told, what we should have known all along. Lord Simon may be a splendid chap and a fine businessman, but he is a political *nat*. Management is a simple affair of profit and loss. When it comes to the complexities of public life, business people have little to offer.

If so, Lord Simon is not the UK's only worry. The Tory party is being re-organised by Archie Norman, chairman of the Asda supermarket chain. Another erstwhile head grocer, Lord MacLaurin of Tesco, is busy reforming English cricket.

It seems to me that distrust of managers in public life has two aspects. The first concerns managers themselves. The second says that applying management theory to government is a false analogy.

Those who push the *ad hominem* argument have plenty of material. Look at Lord Rayner, former head of Marks and Spencer, who made little headway in reforming the civil service. Or Derek Lewis, an executive from Granada, who was fired as head of Britain's prisons. Neither of these cases is clear-cut. Rayner's mistake was to conclude that Britain's civil servants were in fact highly capable managers, who should be given more scope. This ran counter to the prejudices of prime minister Margaret Thatcher, so that was that. Similarly, Lewis may have been quite a good prisons boss. But he was caught in political crossfire, and his dismissal has since

been the subject of public bickering between ex-ministers.

The issue, in other words, may have less to do with the utility of managers in public life than with the competence of politicians to exploit it. If Tony Blair is serious about using executives, he should bear the point in mind.

As for the use of management theory in the public arena, that is more debatable. A recent book, *The Witch Doctors*, describes how the US political establishment from President Clinton down is gripped by management-speak. Even the Pentagon has been known to describe war as "the

ultimate benchmarking exercise".

But by no means all public life is like business. It is the job of corporations to win customers. I am not a customer of the taxman or the policeman. If I were, I could ignore them or tell them to go away. Our relationship with the state is much more complex than a business model would allow.

At the micro level, the argument can be reversed. Take the grocery magnates Norman and MacLaurin. Cricket and political parties have some things in common with business – for instance, the requirement to make money. Thereafter,



they differ in being simpler.

The head of a business is perpetually confronted with multiple choices: expand or contract, acquire or divest, change business entirely. In cricket and politics, these choices do not exist. The Tory party has no option but to fight Labour at the next election. England's cricketers cannot opt to play with 20 men, or switch to ping pong.

Perhaps this is Lord Simon's real problem. He is used to the complexities of business. It was the brutal simplicity of politics that caught him on the hop.

One final word on the Simon affair. If it seemed slightly unusual, that is because it was one of those arguments that seem to be about one thing but are really about something else. I suspect that few of the electorate care much about conflicts of interest, blind trusts and so forth. More people were upset that a public servant should have sat on his deposit in the first place.

There is a definite predictability about this. If Labour wanted to recruit people with a good head for business, it should have occurred to the party that such people are good at making money on their own account that they are in popular parlance, fat cats.

Equally fat is the idea that the private wealth of inhibitors is never affected by their actions. When the First Thatcher administration slashed the top rate of income tax, do not recall Tony Griffiths offering to hand back the site in their take-home pay.

Come to that, when the Bank of England raised interest rates last week, how much cash did the governor Eddie George have on deposit? Should we not be told?

Lucy Kelly is on holiday

BUSINESS EDUCATION

US managers need small talk and table manners as well as orthodox business skills, says Victoria Griffith

Trivial pursuits

Where is the proper place to put a name tag at a business event? Should guests sit at a large table with others to be served before eating?

Such questions may seem trivial compared to big management questions such as leadership or innovation, but to executives uncomfortable at large-scale gatherings, these and other etiquette questions loom large. At a number of US companies, managers unfamiliar with life's social graces have become so acute that instructors are being brought in for special courses.

When the partners at the St Louis office of accountants Arthur Andersen went on a two-day retreat last year, they (and their spouses) spent half their time in a session given by speaker Susan RoAne on how to get along at social and business events. P. J. Livingston, chief executive of the medical malpractice insurance group Washington Casualty, says RoAne's pointers were important to his own success. "In these days of impersonal e-mail and faxes, a businessperson can really distinguish himself simply by being personable," he says.

RoAne has given etiquette classes to companies and has also lectured at business schools, including Wharton and Chicago.

While RoAne focuses on mincing, the consultancy Chrysalis delves into the fine points of table dining. Mary Crane, who heads the firm, says she instructs her clients on titbits such as where to place napkins when leaving the table and which wines to choose for special dinner parties.

The need for such information is growing with the breakdown of social instruction at home. "Our workers have grown up on television," says Larry Katzen, managing partner for Arthur Andersen's St Louis office. "They've lost the art of conversation, and that impacts the way executives do business. I don't care how brilliant you are, if no one likes you, you won't win over clients."

Crane believes the lack of sit-down family dinners is making barbarians out of many future business people. "When you eat most of your meals at Pizza Hut, McDonald's and Taco Bell, how can you be expected to learn the art of fine dining?"

Moreover, new situations require new rules. Crane says a female lawyer she advises often finds herself facing the same dilemma: should she or her male client be seated first in a restaurant? The

answer, according to Crane, is the client, who is the guest. Yet one of the most important lessons of etiquette is not to be too dogmatic. If the client is uncomfortable, the female lawyer should sit first.

Large business gatherings also need special tactics. Forget being fashionably late, advises RoAne. By arriving early, a guest may be able to bend the ear of a distinguished person. "The CEO of the company that's hosting the event may be standing there for the first 20 minutes with few people to talk to," says RoAne. "If you get there late, you've missed a chance to do some valuable schmoozing."

Breaking into a cluster of people is a common problem. The first rule, says RoAne, is to avoid tête-à-têtes. "When two people are talking, assume it's intimate and leave them alone." In larger groups, she advises, move to the periphery of the group and try to make eye contact with someone."

RoAne also gives pointers on how to extricate oneself from a conversation. "The tendency is for people to say 'Oh, I'd better go and make the rounds,'" she explains. "But that sounds dismissive. It may be better to simply say 'I hope you enjoy the rest of the conference... party or whatever it is and walk off.'"

The best way to make a good impression at a business gathering may be to cultivate a knack for small talk. Knowing what's going on in clients' industries is important; but being able to offer an opinion on a best-selling book may be just as valuable. "These gatherings have a business angle to them, but they are also social events," says Crane. "It's probably a relief to a lot of people to talk about

YES... THAT MAY BE NORMAL PRACTICE IN DOUBLE-GLAZING SALES, BUT CAN ANYONE THINK OF ANOTHER USE FOR A DINNER KNIFE?



something outside the office. And when you meet someone you share interests with – whether it's yachting or chess – you may have found a valuable business contact."

And in case you were still wondering, the name tag, according to RoAne, should be to the right of the heart, which places it in the line of vision during handshakes. And when more than six are seated at the table, says Crane, guests should start eating after the first few people have been served.

NEWS FROM CAMPUS

Henley muscles in on LBS

London business school may be in for a surprise this autumn when the Henley management college begins its next MBA course – on a campus in Regent's Park, just a stone's throw from LBS.

Until now, Henley MBA students have studied on the west London campus of Brunel university, which also awarded the degrees. But since Henley was given degree-awarding powers this year it has been looking for a new campus.

The site chosen belongs to Regent's college, where the European business school already runs its undergraduate business programmes.

Henley: UK, (01491) 571454

Russian triumph for open courses

Britain's Open university business school will begin a new distance learning MBA course in September – in Russia. The OUBS will offer the degree in partnership with local distance learning organisation, Link.

Link has recently been accredited by the Russian Ministry of Education, which means that the OUBS is the first foreign school to offer courses accepted by the Ministry.

OUBS: UK, (01908) 654321

Cultural reward for banker

The president of one of Spain's leading financial corporations, Emilio Ybarra of the Banco Bilbao Vizcaya, has been awarded the 1997 Juan Llado award in recognition of his support for Spanish culture. The award is presented annually by the Madrid-based business school, the Instituto de Empresa, and the Ortega y Gasset foundation. Instituto de Empresa: Spain, 1 562 25 60

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COMMENT & ANALYSIS

Indian path to reform

Some of India's achievements in the past 50 years have been remarkable, indeed amazing. This vast and complex society has held together as one state since independence from British colonial rule in 1947, introduced and preserved democracy, and diluted traditional social hierarchies.

But its economic progress has been deeply disappointing. In spite of the rhetoric of socialism and despite (or because of) pervasive state intervention, poverty continues on a colossal scale. More than a third of India's 1bn people live in conditions of acute poverty, more than a third of the world's poor are concentrated in India.

The goal of the next 50 years, building on the work of Mahatma Gandhi and Jawaharlal Nehru, the first prime minister, must be to spread prosperity widely without sacrificing democracy and civil liberties. In 1991, the government initiated a set of economic reforms, which constitutes a good start. But a long road lies ahead.

Rapidly rising living standards cannot be achieved by redistributive policies. Instead there must be a sustained increase in growth from the erstwhile "Hindu rate" of 3.5 per cent a year, and even from the 6 per cent achieved since the reforms began. Growth needs to reach 8 per cent.

All the same, fast growth is not enough. It is essential that economic expansion creates jobs, rather than displaces them. This is all the more important because India's labour force will increase massively for the next 25 years, even though population growth is slowing down. But what are the policies required to deliver rapid growth for all?

Three elements are particularly important - fiscal consolidation, liberalisation, and direct state action in certain specific areas, such as health and education.

Traditionally, India has followed prudent fiscal policies. But there has been a marked slippage since the 1980s. In spite of some reduction since 1991, public bor-

rowing is still at unsustainably high levels. Since monetary expansion has rightly been kept in check to keep inflation low, fiscal profligacy has led to high real interest rates that deter investment. Fiscal stabilisation has been of poor quality in that public investment has borne the brunt, not public consumption.

What is needed is a budget that protects public spending on infrastructure and the social sectors. There is plenty of scope for this by widening the tax base, selling off public enterprises and, especially, by eliminating the massive subsidies that permeate the economy. These have been estimated to exceed 10 per cent of gross domestic product. They include hidden subsidies to agricultural users of water and electricity, which are captured mostly by the rich. Charging more for electricity and water would lead to a more rational use of resources, and help correct under-investment.

The second element is liberalisation. There has been measurable progress since 1991 in loosening the economy from the grip of a byzantine system of controls.

The author is a fellow of Merton College, Oxford, and co-author with I.M.D. Little of *India's Economic Reforms 1991-2001* (Oxford University Press, 1996)



Fathers of the nation: Nehru and Gandhi in 1946

guards, particularly in the case of "natural monopolies" producing non-tradable goods. (So far the government's disinvestment programme has failed, which is not surprising since it has insisted on retaining majority ownership.)

Liberalisation and privatisation obviously involve a withdrawal of the state from the so-called "commanding heights". But this does not necessarily require a diminution of its role overall - only a redefinition. It has an enormous unfulfilled task in enhancing the labour-power of the poor by spreading primary healthcare and education. India's performance here has been inadequate.

There is much else that lies in the state's legitimate domain. It has to strengthen the legal framework, encourage technological development, and ensure the provision of infrastructure. Providing macroeconomic stability is the government's job; so is correcting market failures that harm environment and protecting those of the poor adversely affected by liberalisation in the short term. Paradoxically, making the state redundant in certain areas will itself require a strong state.

There is no doubt that a package can be designed to promote growth and equity in India without endangering macroeconomic stability. But can it be implemented? All reforms are likely to arouse strong political opposition, even though they would benefit the vast majority of people.

Such reforms can only be carried out by national and regional leaders committed to change and able to mobilise the popular support and trust on which the success of India's transformation ultimately depends. The supreme test for Indian democracy in the coming decades will be whether it can meet the political challenges necessary for true economic reform.

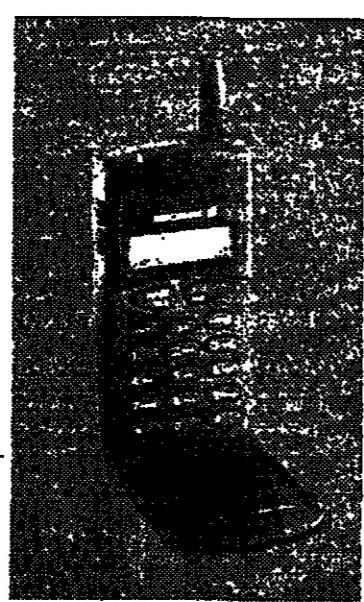
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The author is a fellow of Merton College, Oxford, and co-author with I.M.D. Little of *India's Economic Reforms 1991-2001* (Oxford University Press, 1996)

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LETTERS TO THE EDITOR

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Translation may be available for letters written in the main international languages.

Reality of pension funds' loss of dividend income being ignored

From Mr Andrew Veglia

Sir, It appears, from their recent actions, that investment professionals are putting their self-interest above the interests of the pensioners they serve.

On July 2, Gordon Brown, the chancellor, abolished the Advance Corporation Tax credit for most tax-exempt investors, by which mechanism they reclaimed 25 pence from the government for every 100p of dividend declared by UK companies.

At a stroke, the value of the dividend income stream that UK pension funds receive from UK companies was reduced by 20 per cent.

The long-term implications of this move are profound, at a time when pension funds' exposures to UK shares and the prices of these shares relative to their fundamental values are at all-time highs.

The average dividend yield which is earned by pension funds on UK shares has fallen from 3.4 per cent to 2.8 per cent, its lowest level ever.

The potential for future dividend growth has been severely curtailed by windfall taxes, further regulation, increased pension funds contributions, the

soaring exchange rate, rising short-term interest rates and secular low inflation.

Instead of shifting out of grossly overpriced UK shares yielding 2.8 per cent into appealing UK government bonds yielding 7 per cent the investment professionals draw inspiration from a rising Wall Street and push the UK share market to a record high. They pretend that the emperor's clothes look even finer than they did before Budget day. Overpaying for shares keeps them in champagne today, at the expense of pensioners' lower future incomes.

Meanwhile, they lobby the Financial Times, Datastream and the leading brokerage houses to continue quoting yields on a gross basis despite the fact that the overwhelming majority of investors in UK shares now receive dividends on a net basis, and that all investors will do so in two years' time.

In 1994 the government introduced the minimum funding requirement (MFR), which valued a pension fund's portfolio of UK shares on a normalised 4.25 per cent gross yield. If actuaries simply substituted the net yield for the gross yield about 40

per cent of pension funds would fail their MFR, requiring companies to provide cash injections and raise their ongoing contributions to their pension funds.

Hence their earnings, cash-flows, ability to raise their dividends, and inevitably their share prices, would suffer. Their pension funds would be mandated to shift from shares to bonds.

Investment professionals seek to postpone such an adjustment to their lifestyles at all costs. Hence the lobby to "re-lobby" the government to "re-think" the method of determining MFRs.

As the sage from the American Midwest, Warren Buffet, is fond of saying, "in the short term markets are voting machines - in the long term they are weighing machines". In the short term the investment professionals continue to vote with other people's savings. In the long term their current actions will be weighed and likely found wanting.

Andrew Veglia,
director,
Vantage Investment
Advisory,
3 St James's Place,
London SW1A 1NP, UK

Pantomime poser

From Mr Hugh Pincott

Sir, We have heard much about the "Goldilocks" economy in the US.

Few readers need reminding of the original pantomime's full title, "Goldilocks and the Three Bears". Would you be prepared to award a pot of honey to someone successful in naming the three bears' questions most likely to spoil Goldilocks' party this time?

Hugh Pincott,
Specialist Knowledge Services,
Saint Alpheus,
20 Paul Street,
Froome,
Somerset BA11 1DX, UK

Outdated

From Mr A. Dawson Paul

Sir, Increasingly companies are redesigning their shares with extraordinary nominal values as a result of capital reorganisations and dividend distributions in "B" shares. Surely the principle of nominal values is outdated and will become increasingly so if shares of leading international companies become denominated in euro. Is this not an opportune moment to persuade listed companies to denominational equity capital as ordinary shares of no par value?

A. Dawson Paul,
Dennis Murphy Campbell,
6 Broad Street Place,
London EC2M 7DA, UK

Last recital

From Ms Ingeborg Sai

Sir, Re your obituary of Sviatoslav Richter (August 4), the last London recital by Richter was not in January 1989; he gave two recitals in the Festival Hall, as well as in the Barbican Hall, in March that year. The programme at the Festival Hall was Schubert's Sonata in G, Schumann's *Nachtstücke* and Prokofiev's Sonata No 4. As an encore he played Bartók's *Three Burlesques op 8c*.

Ingeborg Sai,
flat 16,
69 Princes Gate,
London SW7 2PA, UK

Impression of hostility must be avoided

From Mr John Stevens MEP

Sir, With regard to the UK government's approach on Lord Simon it is obvious that the long march of Margaret Beckett, the trade and industry secretary, from the extreme left wing of her party, when she advocated the wholesale nationalisation of industry and commerce and the repatriation of powers from Europe, has not been sufficient to equip

her to handle a delicate affair of this kind in a competent manner.

However, it would be unfortunate if Lord Simon's case gave rise to the impression that the Conservative party is in any way hostile to the participation of business people in government, especially as now such experience and understanding are surely needed.

It would be even more

Lord Mayor must look to securing role

From Mr R.D.K. Edwards

Sir, Amazing. Within the burst of publicity surrounding an elected mayor there was hardly a mention of the true successor of Whittington, The Lord Mayor of London ("Whittington's way back", July 30).

Could it be that this office has lost its significance in the eyes of Mr Blair's people

and the readers of the Financial Times, so many of whom work in or have connections with the City?

The corporation, which is not under threat, contributes so much to those who come to the City each day, but maybe the election processes of its leader need to be more closely examined if the Mansion House and its seat.

Derek Edwards,
5 North Pallant,
Chichester,
West Sussex PO19 1TJ,
UK

Personal View • Richard Portes

The strength in numbers

The more countries take part in Emu, the stronger the euro will be

As European countries fudge the Maastricht criteria for economic and monetary union (Emu), the argument is growing that a wide Emu means a soft euro.

Foreign exchange dealers take this view. The more countries go into the euro, the softer they think the monetary policy of the European Central Bank will be, the weaker the euro exchange rate and the less attractive its "constituency".

Others go further. Martin Taylor, the chief executive of Barclays Bank, has called upon the speculators to blow upon a "fudged" euro out of the ECB. He will be central bankers - governors of the national central banks. Their president is likely to be Mr Wim Duisenberg, the new president of the European Monetary Institute. As governor of the Netherlands central bank, he was totally identified with the rigid link of the guilders to the D-Mark, simply following the Bundesbank's monetary policy.

It is true that the fiscal deficit maximum of 3 per cent of gross domestic product may be slightly breached by Germany and France. Then they will be indistinguishable from Italy on that criterion, while the Iberian countries may actually look better. So the criteria will be "fudged", all will go in, and the euro will begin with an inflation-devaluation slide.

The extreme version holds that only Germany and its near neighbours (monetary satellites) could jointly have a strong currency. Any others would dilute the monetary union. Even France, despite its efforts to maintain the *franc fort* for the past decade, could debase the new currency, especially under the new

socialist-led government. All this is nonsense. Whether a "soft euro" means a high-inflation region or a depreciating-exchange-rate region, the more countries that are in the "harder" the new currency will be. There are two main reasons for this.

First, the more doubt the markets cast on the anti-inflationary credentials of the ECB, the more it will try to establish a reputation for monetary stability from day one. They will have the powers to do so. The Maastricht treaty provides extremely strong guarantees of central bank independence.

And they will be following their natural inclinations - or rather, their upbringings. Most, after all, will be central bankers - governors of the national central banks.

Their president is likely to be Mr Wim Duisenberg, the new president of the European Monetary Institute. As governor of the Netherlands central bank, he was totally identified with the rigid link of the guilders to the D-Mark, simply following the Bundesbank's monetary policy.

The second reason why the euro is likely to be a strong currency is its emergence as a challenger for the international role of the dollar. Backed by a much higher GDP and share of world trade than Germany alone, the euro will immediately assume a more important position internationally than that of the D-Mark.

But the initial share of euro-denominated international assets will be much lower than the size of the euro bloc in the world economy. Once the international status of the euro is clear and the ECB's reputation is established, there will be a major portfolio shift into the euro - anywhere from \$500bn to \$1,000bn - to close most of

the gap relative to the dollar. The wider the euro area, the bigger the shift, the greater the appreciation of the euro. The more international transactions in euros, the cheaper those transactions, and the more attractive the euro will become to users. The bigger the economy behind the euro, the more independent is its monetary policymakers from external constraints and the less concerned about the current account deficit arising from a strong euro.

Most important are the capital markets. The more countries in the new currency area, the wider and more liquid its capital markets, and the more attractive they will be to portfolio managers. So bringing Italy and Spain into the euro area will increase the international reallocation of assets. UK entry into the euro area would, of course, strengthen its capital markets even more.

The supply of euro-denominated assets will respond. Liability managers will increase their offerings in euros, though new debt issues will be slower to adjust.

These two arguments suggest that the euro will be buoyed up by "over-compensation" by the ECB governors, and by international capital flows into the new currency.

That does not mean that the euro will be chronically strong. If the ECB follows an inflation-target strategy rather than trying to fix on monetary aggregates, that is likely to moderate the upward pressure on the exchange rate. It would be still more stable if the ECB took the exchange rate explicitly into account, rather than following a policy of "moral neglect".

Richard Portes is director of the Centre for Economic Policy Research

كما في المثل

COMMENT & ANALYSIS

Master of the universe

Gerard Baker considers the reputation of the chairman of the Federal Reserve Board

When Mr Alan Greenspan was appointed to the chairmanship of the US Federal Reserve Board 10 years ago today, he set out his vision of the future.

His term of office, he said with heavy irony, would be a period marked by the familiar economic landmarks of years past: "inflation, which always stays put; the stock market, which is always a bull; the dollar, which is always stable; interest rates which always stay low; and employment, which always stays high."

To general laughter he dedicated his term of office to "those who have the capability of repealing the laws of arithmetic".

Ten years later, some people are beginning to wonder whether Mr Greenspan might not have pulled off just such a feat. As he prepares to embark on his second decade in the chairmanship, the US economy has seldom been in better shape. Virtually all the ambitions he breezily laid out 10 years ago have been fulfilled.

Economists and politicians argue heatedly about what might have been responsible for this benign state of affairs. They differ over the extent to which the globalisation of business, improvements in new technology or even the end of the cold war might have played a part. And they differ over how long the good times will last. But few dissent from the proposition that, whatever the state of the US economy, Mr Greenspan's role in managing it has been critical.

"We had thought about just giving you a standing ovation and saying 'let's go home,'" one senator told him last month when he appeared before Congress to give his half-yearly testimony on the state of the economy. "A national treasure" is how another senator has described him.

It is this kind of tribute that has ensured Mr Greenspan a place in the pantheon of the world's central bankers. But what precisely has he done to deserve the plaudits? And, as he contemplates several more years in the job, can he continue to enjoy such a strong reputation?

There have been, broadly, two distinct phases to the Greenspan years. Both demonstrate, in different ways, the centrality of the Fed's role in US economic performance of the past decade.

The first, between 1987 and 1992, was a time of almost continuous crisis management as the domestic US economy reeled from stock market crash to recession to banking crisis. The second period, beginning in 1992, has been one of greater stability, though arguably it has posed even more of a test for the chairman. In both periods Mr Greenspan came under heavy fire.

His first term could hardly have got off to a worse start. Within two months, the Fed's carefully plotted course for reducing inflation was torn up by the stock market crash of October 1987. The Fed had been gradually raising interest rates in the months before the crash, but was forced into a U-turn by the events of that October. Its policy-making open market committee had to deal with the overriding fear that the fall in the stock market would reduce demand in the real economy as investors retrenched.

The Fed's critics argue that Mr Greenspan reacted too slowly to the development, perhaps because it was still trying to recover from the post-1987 inflation. The central bank began steadily cutting interest rates in 1988, but the process was pain-



fully slow and did not stop the unfolding financial crisis.

Those fears proved groundless, but it was too late. Inflation accelerated in 1988, forcing the Fed to slam the brakes again.

He was criticised for this in hindsight. But at the time, most analysts agreed that Mr Greenspan and his colleagues made the right decision. They had no choice but to ease policy in spite of the inflation spike. "For all the criticism, he did exactly what he was supposed to do after the '87 crash," says Mr David Hale, economist at Zurich Kemper, the investment advisers. "He pumped liquidity into the system and helped avoid a disaster."

The next crisis Mr Greenspan faced came on less suddenly, but presented even greater difficulties.

At the end of the 1980s, the over-extended US economy began to face serious financial difficulties. Reckless lending policies had begun to bring down hundreds of savings and loans institutions. Speculative investment in property had encouraged dubious lending practices even by the most respectable of banks.

When property prices began to fall, thousands more financial institutions collapsed. By 1990, the contraction had turned into a fierce recession, as banks stopped lending. A full-scale credit crunch was under way.

The Fed's critics argue that Mr Greenspan reacted too slowly to the development, perhaps because it was still trying to recover from the post-1987 inflation. The central bank began steadily cutting interest rates in 1988, but the process was pain-

fully slow and did not stop the unfolding financial crisis.

"Nibbling around the edges," was how Mr James Tobin, the economist described the policy. Under intense political and financial pressure, Mr Greenspan at last agreed in December 1991 to cut short-term rates by a full percentage point – an unusually large reduction – in a belated effort to bale out the banking system.

Mr Greenspan's defenders say

the sharp cuts in interest rates around this time may have been late, but they were enough to stop the rot. And it is true that the banking system had largely overcome the crisis within a few years. But it had been a close-run thing. And President Bush and his closest colleagues never quite forgave Mr Greenspan for failing to act sooner in a way that might have saved their political skins.

Having negotiated what he described as these "50 miles per hour headwinds" Mr Greenspan entered the second phase of his chairmanship, the start of what many regard as his finest hour.

The main and most difficult task for any central bank is to pursue a monetary policy which maintains growth without allowing inflation to get out of control. Since economies generally veer between inflationary and deflationary pressures, this means the authorities must adjust interest rates not only by the right amount but, crucially, at the right time to head off emerging booms or busts. The difficulty is that interest rates have a lag of a couple of years before they have their full effect.

Since the expansion got fully under way in 1992, the Fed can claim some credit for it. The bank's most important achievement, though, came in 1994, when with only slim evidence of early inflationary pressures, it gradually tightened policy, acting pre-emptively to forestall the risk of a surge in prices.

In the event, the Fed doubled interest rates in a year. The timing was precise. By 1995, inflationary pressures had subsided almost as soon as they had begun and the Fed was able to cut rates again. Economists attribute this success principally to Mr Greenspan's judgment.

He has a remarkable grasp of

the detail of the economy," says

one former member of the Fed's

Board of Governors. "That

enables him to spot dangers

almost the moment before they appear."

But Mr Greenspan is no "india-

nutter". In the past few

months, the Fed has abstained

from raising interest rates.

And Mr Greenspan has come

closer than central bankers usu-

ally permit themselves to endorse

an optimistic view of the

economy. This view holds that

US performance has fundamen-

tally improved in the 1990s in a

way that enables the economy to

grow faster without an acceleration

of inflation. It is shared by a

number of economists, though

not by all of Mr Greenspan's col-

leagues at the Fed.

The chairman is not a full con-

vert to this "New Paradigm"

school of economic thought, but

he has shown himself to be a

pragmatist: he is willing to admit

the possibility that the founda-

tions of monetary policy might

have shifted in recent years.

As he put it in his most recent testimony to Congress: "Important pieces of information, while just suggestive at this point, could be read as indicating basic improvements in the longer-term efficiency of our economy. The Federal Reserve has been aware of this possibility... and has operated with a view to supplying adequate liquidity to allow the economy to reach its highest potential."

Some believe Mr Greenspan's toughest challenge could yet be to come in the form of turmoil in the equity markets.

Last December, he famously wondered aloud whether equity prices might have become overvalued, driven higher by the "irrational exuberance". After a brief correction, stock prices resumed their upward flight as investors decided they disagreed with the Fed chairman.

This presents Mr Greenspan with a problem. If stock prices are indeed overvalued, he knows that a downturn will follow. Should he try to forestall the risk by gently deflating the market in advance? That might seem prudent – but what if the market is not overvalued? The Fed could lose credibility rapidly if Mr Greenspan's warnings fall on deaf ears.

As Mr Hale remarks: "There is still plenty of room for his reputation to collapse. If we get a market crash or some other wreck, he could yet be in for a roasting."

Financial Times

100 years ago

The Gold Rush
New York, 10th August.
Several rich discoveries of gold are reported. A hundred men are now at work at the East Pacific mine at Winston, near Butte City, Montana.

Gold to the value of \$30,000 is reported in sight, while silver was struck at the Albion mine on Saturday. A rich ledge discovered in Week's Ranch in Santa Cruz County assays from \$7 to \$11 to the ton. It is reported from Virginia City, Nevada, that the hills in the vicinity of Topnotch are alive with prospectors, and that gold rock yielding \$20 to the ton has been struck.

50 years ago

Trading In Japan
Tokyo, 9th August. S.C.A.P. (Supreme Command of the Allied Forces in the Pacific) to-day announced lists of British and Canadian companies who can send representatives to Japan for the reopening of private trading on 15th August. The British list includes several companies, among them the Chartered Bank of India, Australia and China and a number of insurance houses including The Commercial Union Insurance; Norwich Union Insurance; Wills, Faber and Dumas (insurance brokers).

FINANCIAL TIMES

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Monday August 11 1997

Even hands in Middle East

Mr Dennis Ross, President Clinton's Middle East peace envoy, is back shuttling between the Israeli and Palestinian leaderships in an attempt to get them back to the negotiating table. After four months without US intervention is welcome and vital. But Washington's arbitration will only succeed if it is, and is seen to be, more even-handed than it has been until now.

There is some indication that the Clinton administration, for the first time, is preparing to press Mr Benjamin Netanyahu, Israel's prime minister, to stop the expansion of Jewish settlements on Arab land – while continuing to insist that Mr Yasser Arafat, the Palestinian leader, renew security co-operation with Israel. If so, that is the sort of balance that is needed to support his position. But they would be foolish to ignore the rest of what she said.

Echoing President Clinton's remarks last week that peace is "a two-way street", she also called on Israel to forgo unilateral acts – like the expansion of settlements in the West Bank and continuing Israeli colonisation of east Jerusalem – which pre-empt the outcome of any final settlement. She reaffirmed US commitment to the exchange of conquered Arab land for Israeli peace, and stated that "peace must address the legitimate political rights of the Palestinian people."

Mrs Albright's speech marks a welcome – and overdue – re-engagement by the US administration with the Middle East. Even Syria has hailed it as "a step in the right direction".

Quite rightly, the US is demanding guarantees on Israelis' security. But equally important, it is beginning to spell out the price rather than extend a blank cheque. Mr Arafat must co-operate, but he can only do so effectively if Israel stops handing ammunition to his, and its, opponents – for example through its settlement policy. Mr Ross said yesterday "there is a political dimension to be addressed". The US is the only outside power that can help the parties do so.

Russian octopus

Mr Vladimir Potanin is a man with a very large appetite, and very sharp teeth. In the course of the past few weeks, his OneXimbank group has bought the state's shares in the biggest Russian telecommunications group, Svyazinvest, and in the Norilsk mining group, the largest nickel producer in the world. He has now set his sights on acquiring the last big state-owned oil company, Rosneft, when it is privatised later this year.

The sale of Svyazinvest to a consortium led by OneXimbank was an encouraging development. It was the first big privatisation in which the Russian state received a reasonably fair price, and the winning consortium also included some of the foreign investors that Russia so desperately needs.

The purchase of Norilsk was different. The auction was conducted by OneXimbank itself, because it had already gained provisional control of the group in the notorious "loans for shares" swap of 1995. Only one other bidder was allowed, and the price paid by OneXimbank was far below the shares' market value.

In this, the privatisation of Norilsk was unfortunately no different from that of most of Russia's principal extraction industries. Disappointed rivals like Mr Boris Berezovsky have scant moral right to complain, since they have benefited from similar deals in the past. The losses to the Russian state from this abuse of the privatisation process have been immense, and have contributed significantly to its present fiscal crisis.

The only justification for the way privatisation has been conducted will be if men like Mr Potanin now actually develop the industries that they have acquired. All of them badly need huge capital investments.

Raw materials

So far, the overall record of the new magnates on this has been lamentable. Despite the vast amounts of personal wealth acquired from raw materials exports and stored away in the west, even leading Russian

OBSERVER

Pushing out the boat

■ Barclays Bank of the UK isn't proving to be the most popular fish along the Piraeus waterfront. Its decision to end an ill-fated venture in Greek ship financing by selling its loan portfolio to Midland Bank – owned by HSBC – isn't going down well with the local tycoons.

It's not so much the fact the bank has pulled out – having originally been talked by a Greek shipowner into a disastrous shipbuilding venture in the early 1990s – it's the way they've done it.

Shipping bosses tend to cultivate close relationships with their bankers, who in return come to expect regular invitations to lunch at the exclusive Marine Club and the occasional Aegean cruise. But tycoons demand loyalty in return and Barclays' decision to get out without first signalling the deal to blue-chip customers of society but those men were not nearly so politically exposed.

Finally, there is the moral issue. Russia, like any country, does not prosper or fail only according to the behaviour of its great businessmen. It depends also on the honesty of its civil servants, the courage of its policemen, and a recognition of its legitimacy by the population as a whole. But to steal state property in a Russia dominated by its present business class would be, to say the least, paradoxical.

to being treated tactfully by bankers but be might yet decide to stay put, thanks to Nikos Karassis, Midland's cheerful and persuasive head of shipping. Along with Alexander Papadopoulos, his well-connected sidekick, Karassis is pushing out the boat to try and repair the damage.

■ Ask MCI. You can't please all of the people all of the time.

The US communications company has already had differences of opinion with merger partner British Telecommunications; BT took umbrage when MCI recently warned it could lose up to \$800m this year on expanding local US telephone markets.

Garcetti wants to prohibit nearly 300 gang members in the city's Pico-Union neighbourhood from even walking down the street in groups of more than three. He's also trying to ban them from having pagers or mobile phones. "We will use every tool available to us to put an end to gang terror, whether it's police power, legal know-how or anything else," says Garcetti. It's not the first time that the authorities have tried to impose draconian measures on southern California's street gangs. The third-oldest gang in San Jose recently won Supreme Court backing for a similar, but smaller,

clamp-down. But the LA move has stirred up a constitutional hornet's nest – hardly surprising in a city with nearly as many lawyers as gangsters.

■ Crossed lines

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this year on expanding local US

telephone markets.

Now comes a suitably

schizophrenic announcement

from MCI to residential

consumers in New York. "MCI

announces local service for New

York," it trumpets, before

Monday August 11 1997

For high flyers
our Business Class is
splendidly down to earth.
Radisson EDWARDIAN
RESERVATIONS 0800 37 42 42

New victims expected in 'sokaiya' row Yamaichi staff set to go in finance scandal

By Gillian Tett in Tokyo

Japan's widening financial scandal is expected to claim a fresh round of victims today, with the resignation of several senior executives at Yamaichi Securities.

Yamaichi, the country's fourth-largest securities house, is one of several financial institutions under government investigation for links with corporate racketeers.

Japanese media reported yesterday that Yamaichi, the weakest of Japan's leading brokers, would remove a core group of directors at an emergency meeting today, including the president, chairman and five vice-presidents.

The company was yesterday unavailable for comment. However, the pattern of the media reports indicated it had leaked the details.

The scandal has already caused a sharp drop in Yamaichi's share price. The shares closed at Y229 on Friday, less than half their level at the beginning of this year.

Resignations at Yamaichi would be a further indication of the increasing impact of the government's investigations on the Tokyo financial community. The government appears determined to crack down on corporate scandals before its "Big Bang" financial deregulation.

Yamaichi was first touched

by the scandal when government prosecutors raided the company in late July over allegations that it had financial links with *sokaiya*. These are the corporate racketeers who have traditionally demanded payment from Japanese companies in exchange for not revealing sensitive information about them.

Nomura, Japan's largest securities company, and Dai-Ichi Kangyo (DKB), one of its largest banks, have admitted in recent weeks that they had links with *sokaiya*.

The Japanese authorities punished both groups at the end of July: Nomura was barred for several months from part of the domestic markets, and DKB suffered a temporary ban on part of its banking business. Following the revelations, both announced the resignations of senior executives.

Mr Ryuichi Koike, the *sokaiya* at the heart of the Nomura scandal, has since told prosecutors that he also had links with several other companies. In particular, it has emerged that Mr Koike owned shares in all four leading securities houses - Nomura, Daiwa, Nikko and Yamaichi.

Government investigators are now alleging that Yamaichi made payments of Y75m (\$66,400) in early 1995 to Mr Koike, partly through illicit payment on the Singapore

International Monetary Exchange.

The revelations have already prompted the resignation of Mr Tsugio Yukihira, Yamaichi chairman, from his post as head of the Japan Securities Dealers' Association. Several corporate customers and public sector groups have also ceased business with Yamaichi.

Today's resignations would include Mr Yukihira, Mr Atsuo Miki, Yamaichi president, and five vice-presidents, Yamaichi officials told the Japanese media.

Mr Shoji Saotome and Mr Shiohei Nozawa, two managing directors, would be appointed chairman and president respectively, the officials said.

Yamaichi has been facing mounting financial problems. Between April and June this year it recorded a Y5.4bn loss. Banking analysts suspect the company would be badly hit if the Japanese government decided to impose the type of penalty handed out to Nomura.

The government is currently also investigating Daiwa and Nikko over their links with Mr Koike. Both companies have refused to comment on the investigation.

However, senior officials at Daiwa have denied any knowledge of improper payment with Mr Koike.

Strong foreign interest in sell-off of Italian bourse

By Vincent Boland in London

International banks and stockbrokers are showing keen interest in buying into the Italian stock exchange when it is sold at auction in a private placement next month.

Mr Francesco Cesarini, chairman of the stock exchange council, which runs the market, said several foreign institutions as well as big Milan-based banks and brokers had approached it about taking stakes.

"There has been considerable interest so far and lots of requests for information, including several from abroad," he said.

Milan-based bankers say the Italian Treasury and the Bank of Italy are showing "strong support" for the involvement of foreign institutions.

Privatisation of the Borsa Italiana will be the climax of reforms in the past few years that have changed the face of Italian financial markets. It is seen as an essential step in drawing new business to Milan and away from competing



Chairman Francesco Cesarini

exchanges, especially those in London and Frankfurt.

A 51 per cent stake in the borsa has been reserved for institutions licensed to deal on it; the rest will be available to other buyers. Bids are being invited for stakes in the borsa, starting on September 2. The treasury has put a minimum value of £40bn (\$22.3m) on it.

No single bidder can take more than 5 per cent of the exchange in the auction, but each will be free to sell its stake or increase it once the sale is complete. Bids are due

to be opened on September 9. Mr Cesarini said the sale would allow the market to "meet the increasingly diversified requirements of investors, issuers and intermediaries".

Though privatisation will leave the borsa with multiple owners, it is expected to be acquired eventually by Sint, a company formed by Milan's leading banks and brokers and the Italian units of some of the big foreign investment banks.

Mr Leonardo Pagni, managing director of Salomon Brothers in Milan and a Sint board member, said Sint was likely to have acquired ownership of the bond and futures markets by the end of November and was "working on the assumption that it will take a majority stake in the stock exchange".

Sint would then create a single entity and a more unified trading system and enhance its chances of competing with other European markets, especially after the arrival of the European single currency.

A taste for shares, Page 18

KGB man takes his literary revenge on Yeltsin

By John Thornhill in Moscow

A decade ago it would have been unimaginable for a former KGB general to publish his memoirs, let alone a lurid picture of life in the Kremlin under a hard-drinking, erratic and emotional president.

But Mr Alexander Korzhakov, former president's bodyguard and confidant, is about to do just that.

Mr Korzhakov, who stood alongside President Boris Yeltsin for 11 years in the political wilderness and in presidential pomp, was abruptly sacked in June 1996 for conspiring to scupper the second round of the presidential elections and over corruption allegations.

Subsequently elected an MP this year - giving him immunity from prosecution - Mr Korzhakov has a score to settle with his former boss as the title of his near-500 page book, *Boris Yeltsin: From Dawn to Sunset*, suggests.

The collection of gossip, extracts of which have appeared in the Russian press, does appear to contain some revelations. There is, for example, a claim that Mr Yeltsin could not leave his aircraft at Shannon airport to meet the Irish prime minister in an infamous 1994 incident because of a suspected heart attack, unreported at the time. It was widely believed then that he had had too much to drink.

The book has many unintentionally comic touches, as in its descriptions of Mr Boris Berezovsky, head of the Logosvar car dealing business, now deputy head of the security council, trying to ingratiate himself with Mr Yeltsin by giving ever-more extravagant presents to the president's daughter.

Drink is a recurrent theme of the book as is Mr Yeltsin's fondness for playing the spoons - even on the bald heads of visiting dignitaries. The irreverent Sovremennik Sekretny (Top Secret) journal, which has published a summary of the book, says Mr Korzhakov prefaces his memoirs with a quotation from Talleyrand, Napoleon's adviser: "The whole people would be in horror if they knew what petty-minded people ruled over them."

But the journal's reviewer, who claims he wanted to take a shower after reading the book, appears to have been as offended by Mr Korzhakov's claims to patriotism as by any of Mr Yeltsin's alleged misdeeds. "To make it really funny he writes about his own patriotism after his descriptions of his boozing boss."

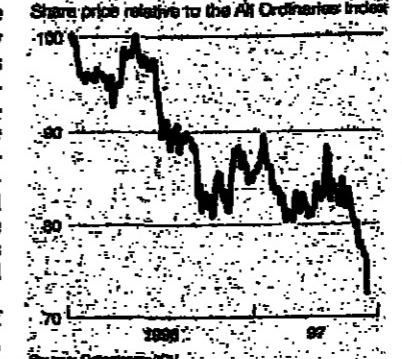
Editorial Comment, Page 13

THE LEX COLUMN

Breaking Broken Hill

Broken Hill Proprietary

Share price relative to the All Ordinaries Index



trustees did not routinely ban shorting while permitting far riskier gambles like warrants.

But trustees' bigger concern is that shorting shares could attract the attention of the Inland Revenue: shorting, the legal runs, could be regarded as "trading" (taxable) rather than "investment" (tax-free). This would, of course, be a non-sense. The Revenue agrees that the point of the distinction is to reserve pension funds' tax advantages for genuine investments, not to favour one kind of investment - however risky or short-term - over another. So institutions and trustees have nothing but overzealous tax inspectors to fear, and they would probably be overruled; this hardly seems a reason to leave good potential gains to hedge funds.

UK regulation

Britons are supposedly great respecters of fair play, but it seems utility regulators are an exception. On the face of it, the rules of Britain's regulatory game are clear enough: privatised utilities "and their regulators periodically tussle, but if they cannot agree the Monopolies and Mergers Commission arbitrates as an independent umpire. This elaborate set of rituals works fine - provided, that is, the players abide by the referee's conclusions.

Which is why it is so unfortunate that not one but two regulators in recent weeks have unilaterally decided not to. The gas regulator, not content with her thumping victory over BG, is proposing to tighten the thumbscrews further - she reckons the MMC should have

based its conclusions on more up-to-date information, an argument that would be stronger if the MMC had not explicitly covered her preferred data in its report. Meanwhile, the Northern Irish power regulator has confirmed that he plans to fiddle with the MMC's methodology, knocking £36.5m (\$59.5m) off Northern Ireland Electricity's regulatory value in the process.

Both proposals make a nonsense of the regulatory process. But it is not just overzealous regulators at fault; the root of the problem is vague privatisation legislation which lets them get away with it. The government could and should clarify the law, giving the MMC's reports clearly conclusive status. Indeed, this is precisely the sort of reform which should be on the agenda of the government's current review of regulation.

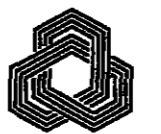
Shorting

Here is an oddity: why do UK institutions so rarely sell short? After all, it must be just as easy to short a share which will fall as one which will rise. And although institutions can and do just go underweight, it is strange that more aggressive positions are not taken more often.

Essentially there are two explanations. One is that selling a share you do not own is considered dangerously risky. And in one way, it is: own a share and the worst outcome is that it falls to zero; short and the downside is theoretically infinite.

But the problem is slightly academic - how often do share prices double? In any case, if these were institutions' only worry, they could cap their liability relatively cheaply through derivatives. The argument would anyway be more compelling if many pension fund

This announcement appears as a matter of record only



APAC PETROLEUM INVESTMENTS CORPORATION

US\$ 225,000,000 Term Loan

ARRANGED BY

Arab Banking Corporation (B.S.C.)
Deutsche Morgan Grenfell

The Bank of Tokyo-Mitsubishi, Ltd.
J.P. Morgan Securities Ltd.

Union Bank of Switzerland

CO-ARRANGERS

ANZ Investment Bank
Banque Nationale de Paris
Dresdner Bank Luxembourg S.A.

The Sumitomo Bank, Limited

LEAD MANAGERS

Al Bank Al Saudi Al Fraini
Banca Monte dei Paschi di Siena SPA, London Branch
The Dai-Ichi Kangyo Bank, Limited
Qatar National Bank S.A.Q.

MANAGER

Mediocredito Centrale

CO-MANAGERS

The Arab Investment Company S.A.A. Banca Nazionale del Lavoro S.p.A., London Branch
British Arab Commercial Bank Limited
The Fuji Bank, Limited
Landesbank Rheinland-Pfalz
United Taiwan Bank S.A. Brussels
Credit Lyonnais
The Industrial Bank of Japan, Limited
National Bank of Abu Dhabi
The Industrial Bank of Kuwait K.S.C.

AGENT

Deutsche Bank Luxembourg S.A.

Europe today

Most of the Mediterranean will be fine and hot with hazy blue skies, and almost uninterrupted sunshine, although one or two thunderstorms will break out late in the day over inland Greece, north-west Italy, southern France and north-eastern Spain. Thunderstorms will also affect north-west France, south-west Britain and much of Ireland, and there will be showers and thunderstorms over the Balkans and in northern Russia, Germany, Benelux, central Europe, Poland, the Baltic and southern Scandinavia should be fine and very warm.

Five-day forecast

It will be sunny and hot over much of Europe, but showers and thunderstorms will spread across northern France, Benelux, most of the UK and Ireland, Ukraine, Romania and Bulgaria will be unsettled with widespread thunderstorms and near-average temperatures. Northern Scandinavia will be cloudy and relatively cool.

TODAY'S TEMPERATURES

Location	Temperature (°C)
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London	24
Madrid	26
Rome	27
Barcelona	28
Vienna	25
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COMPANIES AND FINANCE

Pitcher's future at United in the balance

By William Lewis, Correspondent

The future of Sir Desmond Pitcher as executive chairman of United Utilities is in the balance ahead of a crucial board meeting at the UK multi-utility tomorrow.

Following an embarrassing public boardroom row, several directors are said to be pushing for Sir Desmond to be ousted immediately.

However, amid intensive private negotiations over the weekend, Sir Desmond has

been fighting a rearguard effort to persuade a boardroom colleague to support him at the meeting and present a united front to shareholders tomorrow afternoon.

"This thing has now gone too far," one of the company's advisers said last night. "Something, rather someone, has to give." The company's official spokesman said: "They are having a board meeting but we are not going to comment on it."

The long-running row stems largely from personal-

ity clashes between Sir Desmond and a number of former and current directors. The dispute intensified last week when it emerged that Sir Peter Middleton, a non-executive director of United, had been canvassing opinion in the City about Sir Desmond's role.

Several shareholder groups have told Sir Peter that the company should put in place a new succession plan which would involve Sir Desmond perhaps becoming non-executive chairman

this year. The shareholder groups are concerned that the current succession plan would see Sir Desmond and Mr Derek Green, chief executive, both step down in 2000 when the water industry's new price formula takes effect.

However, other shareholders are partly blaming Sir Peter for artificially stirring up their concerns and there are conflicting accounts as to whether Sir Desmond knew of Sir Peter's decision to visit shareholders.

At the end of last week, Sir Peter and other United directors attempted to play down the extent of United's boardroom troubles, but over the weekend attitudes appear to have hardened. Sir Desmond has gone on "a one-man war," one adviser said. "He started it and now it has to be finished."

Some directors are said to want to re-examine last month's departure of Mr Brian Staples, who resigned as chief executive of United after he had apparently lost the confidence of the board.

Sir Desmond still hopes to persuade United's directors to stick to their original plan and present a new succession plan to shareholders in October.

Sir Peter is yet to complete his meetings with shareholders — at least one is due to be held in September — and some directors want to ensure the opinions of all fund managers have been heard before a decision is made on Sir Desmond's future.

BZ Trust says it would back bid for Winterthur

By William Hall in Zurich

Speculation over the future of Winterthur, Switzerland's third biggest insurer, has grown following news that BZ Trust, the manager of its biggest shareholders, would welcome Winterthur's takeover by Credit Suisse.

BZ Trust, a quoted investment fund run by Mr Martin Ebner, Switzerland's best-known corporate predator, has told its shareholders it would sell the stake to a foreign insurance company.

BZ Trust believes that with a strong shareholder behind it Winterthur could double its profits in a relatively short time.

Mr Ebner left it to two of his junior executives to sign the letter to BZ Trust share-

holders — but it bears all the hallmarks of a financier who likes to shake up sleepy management.

Winterthur shares have nearly doubled this year and have risen by more than a third since the trusts Mr Ebner controls, BK Vision and Stillhalter Vision, began raising their interest to about 20 per cent from May.

Although Mr Ebner has said he has a high regard for Winterthur's management, the latest announcement is the clearest sign that his investment is a hostile move.

Cinven invests £55.5m in Lloyds Chemists unit

By Emiko Terazono

Cinven, one of the UK's leading private equity specialists, is backing the £55.5m management buy-out of the Macarthy Group, the drug manufacturing arm of Lloyds Chemists.

The acquisition is Cinven's fifth in the health market, and follows a £1.1bn deal last month to buy the UK and French hospital and healthcare interests of Compagnie Générale des Eaux.

Macarthy is the last of three operations to be sold

by Gehe, the German pharmaceutical wholesale group which bought Lloyds for £65m earlier this year.

Last week, Gehe announced the sale of the Holland & Barrett health-food chain for £100m to NBTY, a Nasdaq-listed US vitamin manufacturer and retailer. The German group sold Lloyds' veterinary drugs business in June.

Macarthy, whose main trading subsidiary is Martindale Pharmaceuticals, is a leading supplier of injectable and other special medicines.

Macarthy's management will remain in place and will be joined by Mr Brian Linden and Mr Jonathan Clarke of Cinven as non-executive directors.

Cinven, which manages about £1.5bn on behalf of three clients — British Coal Pension Schemes, Railways Pension Schemes and Barclays Bank Pension Fund — said it was looking for further acquisitions. "Rather than businesses, we're looking to buy individual niche drugs at the tail of portfolios of large companies," said Mr Linden.

NEWS DIGEST

SEC moves on Victorias Milling

A management committee will be formed to oversee the rehabilitation and operation of Victorias Milling, the financially troubled Philippines company, a Securities and Exchange Commission officer said yesterday.

Victorias is the flagship company for the ailing Philippine sugar industry and the largest sugar refinery in Asia. The highly-uncompetitive sugar industry has yet to find a convincing answer to global competition. It has been watching debt-strapped Victorias closely as the fate of the company will affect the whole sector.

"In view of the urgency of the matter, the grave social and economic consequences, the hearing panel resolved to grant the request for a regular management committee," said Ms Rosalina Tesorio, the SEC hearing officer. The committee will be made up of two representatives from secured bank creditors, two from unsecured bank creditors, two from the company and one from the SEC, said Ms Tesorio.

Ms Tesorio held a closed-door hearing on Friday to discuss the petition by Victorias to create a management committee to help restore it to sound financial standing after years of losses brought about by low sugar prices in the domestic market.

Victorias was recently granted a moratorium to pay its debts amounting to 4.423bn pesos (\$155m) owed to 32 financial institutions. One bank had already filed a foreclosure proceeding against its marketing arm, while two other banks have filed civil suits for damages arising from allegedly worthless collateral.

Under the rehabilitation plan, Victorias will upgrade its facilities over the next five years, sell its non-essential assets and seek new investors to inject fresh money into the company.

Reuter, Manila

BASF, Petronas in venture

BASF, the German chemicals group, has signed a \$700m joint venture agreement with Petronas, the Malaysian state-owned oil company, to build an integrated petrochemical complex in central Malaysia.

The complex, situated on a 180 hectare site in Kuantan on the east coast of the Malaysian peninsula, is part of a series of investments announced last year by BASF aimed at expanding its Asian operations.

By 2001, the group plans to spend between 25 per cent and 30 per cent of its DM30bn (\$16.2bn) investment budget in Asia. This marks a change of direction from the previous five years, when it committed only 5 per cent of its DM23bn budget to Asia.

The complex, which will comprise an acrylic acid plant with an annual capacity of 340,000 tonnes, and an oxo-alcohol plant with annual capacity of 220,000 tonnes, will be 60 per cent owned by BASF and 40 per cent by Petronas.

The acrylic acid plant is due to begin operations in 2000, and the oxo-alcohol plant in 2001. The complex will make chemicals for the textile, leather, paper, plastics and adhesives industries.

Sarah Althaus, Frankfurt

Televisión Azteca plans IPO

Televisión Azteca, Mexico's second largest broadcaster, has confirmed its plans to proceed with a global initial public offering this week, handled by the Mexican financial institutions Inbursa and Serfin.

The offer of 23.92 per cent of the company's stock, will list shares on the New York Stock Exchange and Seac, as well as on Mexico City's bourse, and is planned to raise between 4.4bn and 5bn new pesos (\$563m-\$640m).

The company has an option to increase the offer by 15 per cent. The offer is primarily aimed at allowing minority shareholders to cash in on their initial investment in the company.

Daniel Domby, Mexico City

Columbia/HCA CFO quits

Mr Robert Stearns, the chief financial officer of Columbia/HCA, the troubled US healthcare group, has resigned with effect from August 31. The company said Mr Stearns had been "hired by the previous management" on July 21. The news came on Friday, a day after the nation's largest for-profit hospital chain said it would widen disclosure of its Medicare cost reports, impose a new review system on Medicare coding procedures and adopt a new regulatory compliance programme.

Reuter, Nashville

Piltel profits down 66%

Pilipino Telephone Corporation (Piltel), the Philippines' main mobile phone operator, saw net profits for the first six months of 1997 dive 66 per cent to 165.6m pesos (\$5.8m) from 497.6m pesos a year earlier.

Fraudulent and non-paying customers have pushed the company's operating expenses up 26 per cent to 2.1bn pesos, limiting revenue growth to only 6.2 per cent year-on-year to 2.57bn pesos from 2.4bn pesos. Revenues were also stunted by interest payments that expanded "other charges" to 24.3m pesos from 8.5m pesos.

Telecoms analyst Mr Russel Ono of Anson Hagedorn Securities said the figures came as no surprise in view of the company's poor first-quarter performance. "The company suffered a huge write-off of bad debts, which were incurred due to cloning and delinquent accounts," he said. "They now had to begin cleaning up those accounts. On Friday Piltel shares inched up to 12.00 pesos from 11.50 pesos at the close of trading on the Philippine Stock Exchange.

Neri Tenorio, Manila

ADB raises \$300m in US

The Asian Development Bank (ADB) has launched a \$300m public bond issue in the US with Morgan Stanley Dean Witter as lead manager on a bought-deal basis.

The bonds were priced at 100 per cent, with a coupon of 6.25 per cent payable semi-annually, and a 30-year maturity. The issue will be unlisted and has put options every five years starting on the 10th year.

Settlement and clearing will be through the Federal Reserve book-entry system. The Manila-based ADB said the proceeds would be part of its ordinary capital resources used in non-concessional lending operations.

Neri Tenorio, Manila



Kim Nielsen: focused on working closely with key retailers

plants in South Korea, Brazil and Saudi Arabia.

After exporting to the UK for many years, MD made its first move into UK production in 1990, when it acquired Associated Fresh Foods, a Leeds-based dairy business, for £92.4m. Since then it has made three more sizeable acquisitions, the latest being Lord Rayleigh's Dairies a year ago, and upgraded plant, too. Its total investment in the UK is estimated to reach some hundreds of millions of pounds.

Its six dairies have 16 per cent of the UK liquid milk market, while Lurpak has 23 per cent of the branded butter market. Even so, in the financial year to June 30 1996, MD Foods International lost £22m.

Mr Nielsen concedes that competition in the UK dairy market is intense, with "too many milk producers chasing too few customers". Like others in the industry, he expects further rationalisation, takeovers and alliances, such as the recent Avonmore/Waterford merger in Ireland.

MD will play a part in this restructuring, he says, hinting that it could make more acquisitions. "MD is in the UK market to stay," he stresses, while companies lacking the "vision, resources and will to invest" will "by default, change the shape of the industry".

Mr Nielsen says, "our total business focus has been returned to working closely with key retailers." This has allowed MD to gain "a much clearer understanding of where to target resources and investments" to best effect, concentrating on five sectors — liquid milk, fresh dairy products, specialty cheeses, butter, and fruit juices.

Mr Jens Bigum, group managing director of MD, says "the UK represents a land of opportunity" for his company. As well as providing a big market for the UK and Danish plants, it gives the group a larger base from which to supply retailers "on a pan-European basis into the next century".

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Black business to own most of PQ Africa

Analysts said a demerger that vested control of the local business in the hands of black investors would enhance its prospects of winning lucrative government contracts.

The transformation of South Africa's government bureaucracy has stimulated a sharp increase in demand for new information technology and consultancy services. To encourage black economic empowerment, the state tender board has introduced regulations to favour companies with black business partners.

The move could also create a separate listing of the new group's international interests on a foreign bourse. Perselt has recorded strong growth from supplying mainframe systems to emerging markets in eastern Europe, and is currently pursuing a joint venture in Latin America.

Anglovaal Industries, the conglomerate demerged last year from the Anglovaal mining house, Analysts said Mr de Boer quit earlier this year after he opposed previous merger talks.

The deal could enable Kunene Brothers, a family-run industrial group which began trading in the 1970s as a chilled drinks distributor in the townships outside Johannesburg, to emerge as a dominant group in South Africa's fast-growing information technology industry.

Prior to the merger announcement, Kunene was poised to acquire about 30 per cent of Grinaker Holdings, a subsidiary of Anglovaal Industries with interests in Q-Data. Mr Chris Veegh, analyst at Deutsche Morgan Grenfell,

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A P E R S O N A L C O M P A N Y

مكتبة المجلد

COMPANIES AND FINANCE

Telstra float expected in November

By Elizabeth Robinson
in Sydney

The Australian government yesterday said it was on course to list one-third of the shares in Telstra, the country's telecommunications giant, in November.

Mr John Fahey, finance minister, said if applications for shares exceeded the number available to the public, those who reserved an offer document by September 12 and later took up the offer would receive at least 50 per cent more than the minimum allocation.

The Telstra offer, which is

expected to yield more than A\$10bn (US\$7.5bn) for the government, is likely to be the biggest privatisation in the world over the next year.

Offer documents will be

sent out in October with the

listing likely in the second

half of November, subject to

market conditions. Some 55

per cent of the shares on

offer will go to Australian

investors and institutions.

Mr Fahey said the govern-

ment was considering a sale

in two instalments, but

investors would receive full

dividend rights immediately.

He also confirmed that a fur-

ther 3.8 per cent of the shares

would be reserved for the

Telstra's 69,000 employees,

who would be offered incen-

tives to buy.

They will be allocated one

free share for every four

shares bought to a maximum of 500.

free shares and will be offered interest-free loans to help finance the purchases.

Mr Frank Blount, Telstra chief executive, will stay on the board until at least the end of the year. "The board has been appointed. Their term extends beyond the sale," said Mr Fahey.

He added that the govern- ment had not considered further sales of its stake.

Telstra, which reports its annual results later this month, is expected to announce write-downs of up to A\$1.5bn, mainly on its cable investment.

Last week Mr Ian McLachlan, defence minister, said talks were continuing on the cost to Telstra of getting out of a A\$1.1bn radar system contract with Lockheed Martin and Transfield Systems.

He hoped investors in Telstra would know the company's liabilities before the sale. Software difficulties at the Jindalee Operation Radar Network contract have put it behind schedule.

The Telstra privatisation is one of five planned international telecommunications share offerings this year.

Telecom Italia, and probably France Telecom will be floated through initial public offerings. Bankers put the combined value of the stakes that may be sold at about \$15bn. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav.

Mr Jerry Ellis, BHP's chairman, said spin-offs were not a strategy that

BHP rejected. The different

rationales of Mr O'Connor and Mr Prescott is easy to understand.

Over the past three years

BHP Petroleum has injected

A\$30m into the group - and

its assets, which include a

half share in the Bass Strait

fields, could reach A\$15bn.

Mr O'Connor is thought to

have favoured a partial flotation, which he believed

would unlock the additional

value of the petroleum division while still allowing BHP to benefit from its recent strong performance.

Some investment bankers

argue that oil subsidiaries of conglomerates are rarely valued at the same level as their independent peers.

This is because groups such as BHP are usually valued according to their earnings, while independent exploration and production companies are valued more on their overall asset base, only part of which may be producing current revenues.

Some analysts say the BHP board balked at supporting a flotation because it was worried about the impact of such a move on its share price. Compared with

petroleum's 65 per cent profit rise last year the rest of the company looks stagnant.

BHP made write-downs of nearly A\$1bn related mainly to its copper operations.

Magma, bought for A\$3.2bn last year, made a return on assets of just 0.2 per cent while weaker prices dented profits at Escondida in Chile, described by one analyst as a "phenomenal asset".

One division that BHP has tackled with resolve is steel. In April it announced that it was closing its Newcastle steelmaking facility to focus on higher value-added pro-

duction. It is also clear that the company is getting tough on management.

It insists that the two senior retirements - of the heads of the iron ore and minerals divisions - announced just before Mr O'Connor's departure, were a coincidence.

However they did coincide with an announcement of cost overruns and start-up delays at BHP's hot briquetted iron (HBI) plant in Port Hedland, a project in which both retiring directors had been involved.

On Friday, Mr Prescott

issued a strong warning to divisional heads. "We expect people to be accountable for controllable events that have an impact on the company," he said.

Investors also worry about accountability, particularly as BHP's chairman, Mr Jerry Ellis, came from the ranks of the company after an attempt to appoint an external candidate failed.

The Australian Shareholders Association said on Friday it shared the concern about governance.

"We do feel that the whole board structure needs to be examined particularly in relation to the promotion of a former employee to the position of chairman," it said.

Last week's events raise questions about whether the board has really tackled the underlying issues of the structure of the conglomerate - and if it is the best format for realising the maximum value of the individual businesses.

Much work needs to be done to win back the faith of investors, especially as another challenge is looming for "The Big Australian".

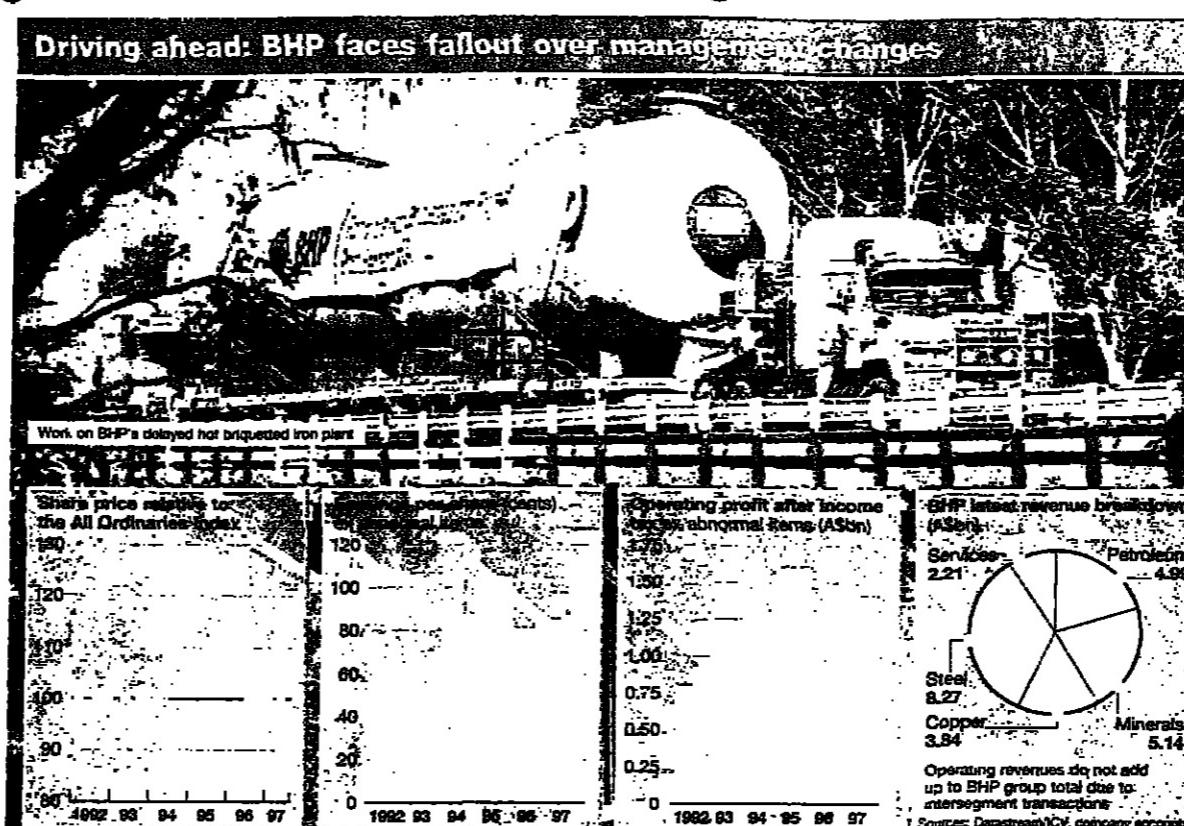
With a capitalisation of A\$36bn, BHP accounts for nearly 10 per cent of Australia's All Ordinaries index and has been a must for foreign fund managers.

The forthcoming A\$10bn partial float of Telstra, the telephone company, and the proposed A\$10bn listing next year of Australian Mutual Provident, the life company, will soon give investors a wider choice.

Elizabeth Robinson
Robert Corzine

Questions raised over strategy at BHP

A string of resignations has left investors in 'The Big Australian' concerned over its future



Argue that oil subsidiaries of conglomerates are rarely valued at the same level as their independent peers.

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On Friday, Mr Prescott

Crédit Lyonnais agrees sale of Portuguese assets

By Andrew Jack in Paris

Crédit Lyonnais, the French state-owned bank, has signed an agreement in principle to sell its retail operations in Portugal to the Spanish group Caixa Galicia.

The action is the latest in a series of asset sales linked to Crédit Lyonnais' requirement under a 1996 restructuring plan to sell its retail activities outside France.

Credit Lyonnais is still eventually likely to be forced to sell BIG, the German bank in which it holds a controlling interest, but is believed to be pushing for more time to ensure it does not record a large capital loss as a result.

Separately GAN, the state-owned French insurance group, said it had sold a portfolio of 75 buildings in the entire GAN group, including its property assets, core insurance activities and banking arm CIC.

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MARKETS: This Week

EMERGING MARKETS By Raymond Colitt

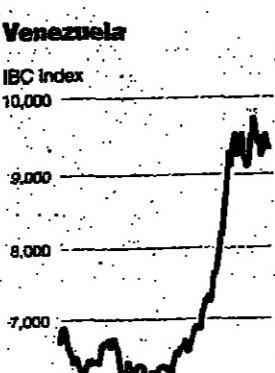
Venezuela flexes its muscles

One indication of the strength and maturity of the Venezuelan securities markets came last week when investors brushed off a nationwide general strike that paralysed most of the economy.

Following months of austerity measures, it was feared that a 27 per cent petrol price increase would provoke widespread popular protests and send jitters through the stock market. Yet with most workers taking to the beach instead of the streets, investors breathed a sigh of relief and the share index rose nearly 2 points on the day of the strike and another 0.9 points the day after.

"Whenever a country goes through an adjustment programme, the possibility of social tension is in the back of your mind," says Mr Frank Amador, executive director of CNI financial consultants, "and you don't want to be caught off guard. The reaction of the market is a positive sign."

Venezuela has also managed so far to shrug off the Asian currency turmoil, which has had many neighbouring Latin markets trembling. This partly reflects Venezuela's relative isol-



ation, but it also stems from strong economic growth.

Following the application of market-oriented reforms and the opening of several sectors to foreign capital, Venezuela is beginning to emerge from a four-year recession. Economic growth is estimated to reach 4 per cent this year, up from a negative 1.6 per cent in 1996.

Foreign investors have also been attracted by unpreceded currency stability. Given large capital inflows, especially into the petroleum industry and an international monetary reserve that has grown to \$16.8bn, or 10 months of imports, the bolivar has pre-

ated only 4.3 per cent during the first half of this year in spite of a 16.4 per cent inflation rate.

Following a slow start in the first quarter due largely to labour unrest over wage increases, Venezuela boasted the region's strongest second-quarter stock market performance, at 41.9 per cent in dollar terms. Driving the market was an electricity rate increase, which signalled the government's commitment to adjust heavily subsidised utility rates and boosted revenue expectations of blue chip Electricidad de Caracas, the country's largest private power company.

The market also applauded historic labour reform, which reduced labour costs and signalled the government's willingness to push structural reform. Investors also took a hint from multinational oil companies which pledged billions of dollars in a June oil bidding round.

A clear indication that investors have continued to rediscover Venezuela is that the market's average daily volume, although still modest in comparison with Brazil or Mexico, has jumped to \$21m so far this year from \$9.3m per cent last year.

Central bank monetary stabilisation bonds (TEMs) currently yield 21 per cent against expected annualised inflation of 25 to 30 per cent over coming months. The outlook continues strong through the end of the year, market sources say.

"Venezuelan shares are still trading at a discount in comparison to other countries in the region," says Mr Boris Molina, an analyst with Deutsche Morgan Grenfell. "We're positive on Venezuela and expect an additional 18 per cent return by the year-end," says Mr Ricardo Penfold, head of research at Santander Investment Bank in Caracas.

Santander has lifted Venezuela from 1.9 to 3.7 per cent of its Latin America regional fund since June 1996.

As credit demand picks up, the central bank is expected to make headway in soaking up excess monetary liquidity with the help of long-awaited treasury bonds. Yet interest rates, says Mr Penfold, will rise no more than 2 to 3 percentage points in the medium-term.

ING BARING SECURITIES EMERGING MARKETS INDICES									
Index	8/6/97	Week on week movement	Month	Month movement	Year to date movement	Actual	Percent	Actual	Percent
World (449)	191.09	+1.63	-0.65	-2.36	+30.98	+19.35			
Latin America									
Argentina (22)	140.83	+1.09	+0.78	+6.28	+4.87	+33.89	+31.45		
Brazil (22)	406.42	-19.76	-4.64	-31.00	-7.08	+145.40	+55.70		
Chile (21)	225.40	+2.60	+1.17	-0.93	-0.41	+62.95	+38.75		
Colombia (12)	248.16	+9.43	+3.95	+6.15	+3.40	+74.47	+42.87		
Mexico (26)	122.09	+2.47	+2.07	+9.35	+8.30	+10.41	+49.48		
Peru (12)	1,259.26	-5.34	-0.42	-10.28	-7.98	+282.05	+25.02		
Venezuela (7)	94.21	-0.20	-0.21	+0.00	+0.00	+32.03	+51.52		
Latin America (122)	210.75	-3.05	-1.43	-3.02	-1.41	+67.25	+48.87		
Europe									
Czech Rep. (18)	81.10	+5.54	+7.34	+0.44	+0.54	+23.18	+22.23		
Egypt (16)	102.55	+1.47	+0.77	+4.50	+2.28	+42.78	+29.53		
Greece (19)	175.12	+4.75	+2.79	+2.62	+1.52	+62.81	+55.93		
Poland (26)	316.20	+30.40	+10.64	+6.85	+2.22	+27.54	+8.01		
Portugal (18)	200.35	+4.44	+2.27	+6.09	+2.95	+54.17	+37.05		
Russia (26)	500.55	+47.12	+10.25	+38.90	+7.85	+32.92	+22.50		
South Africa (28)	145.55	+1.17	+0.61	+0.00	+0.00	+15.63	+19.19		
Turkey (27)	173.82	+4.44	+2.62	+6.95	+3.85	+48.57	+38.85		
Europe (163)	144.77	+4.80	+3.28	+1.13	+1.79	+26.43	+22.34		
Asia									
China (33)	83.83	+5.17	+7.94	+18.62	+28.56	+27.35	+48.42		
Indonesia (26)	140.77	-9.83	-6.53	-30.54	-17.83	-15.66	-10.01		
Korea (27)	92.64	+2.74	+3.05	-3.09	-3.23	+11.43	+14.07		
Malaysia (20)	182.42	-18.06	-9.15	-39.17	-17.13	-91.00	-32.45		
Pakistan (2)	83.65	+8.68	+6.69	+10.04	+8.51	+45.57	+45.57		
Philippines (22)	241.78	+5.21	+2.20	-20.74	7.90	-72.01	-22.95		
Taiwan (30)	239.94	-1.54	-1.88	-8.33	-3.62	+54.52	+29.28		
Thailand (26)	101.78	+0.33	+0.32	-1.04	-1.01	-63.38	-34.40		
Asia (198)	205.29	-5.77	-2.70	-12.00	-5.52	-12.28	-5.65		

All Indices in \$ terms. January 7th 1990=100. Source: Inc. Baring Securities

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NOTICE IS HEREBY GIVEN that, in accordance with Condition 6(b) of the Bonds, which are constituted by a Trust Deed dated 30th July, 1987, the Issuer will redeem all outstanding Bonds on Wednesday, 17th September, 1997 (the "Redemption Date") at their principal amount (the "Redemption Price") together with interest accrued to the Redemption Date.

Payment of the Redemption Price on redemption will be made against presentation and surrender of the Bonds at the offices of any of the Paying and Conversion Agents listed below. Bonds should be presented for payment together with all unmatured Coupons, failing which, the amount of any such missing unmatured Coupon will be deducted from the sum due for payment.

Bonds and Coupons will become void unless presented for payment within periods of ten years and five years respectively from the Relevant Date in respect thereof (as defined in Condition 9 of the Bonds).

Notwithstanding the foregoing, the holder of any Bond has the right (the "Conversion Right"), at any time prior to any applicable fiscal or other laws or regulations, up to and including Monday, 8th September, 1997 (being the seventh business day prior to the Redemption Date) to convert the principal amount of such Bond into fully paid registered Ordinary shares of the Issuer. The Conversion Right may be exercised by the Bondholder delivering the Bond at the offices of any of the Paying and Conversion Agents listed below, accompanied by a duly signed and completed notice of conversion in the form obtainable from the offices of a Paying and Conversion Agent listed below.

THE VALUE AT WHICH ORDINARY SHARES SHALL BE ISSUED UPON CONVERSION SHALL BE £72.00 PER ORDINARY SHARE. THE MID-TERM MARKET PRICE OF THE ORDINARY SHARES AT THE CLOSE OF BUSINESS ON THE LONDON STOCK EXCHANGE ON THURSDAY, 7TH AUGUST 1997 (BEING THE LAST PRACTICABLE DAY BEFORE PUBLICATION OF THIS NOTICE) WAS £94.40. ORDINARY SHARES ISSUED UPON CONVERSION WILL BE REGISTERED AS THE RELEVANT CONVERSION DATE (AS DETERMINED PURSUANT TO CONDITION 7 OF THE BONDS) IN THE NAME OF THE HOLDER OF THE BOND COMPLETING THE NOTICE OF CONVERSION OR HIS NOMINEE (SAVE THAT NO ORDINARY SHARE WILL BE ISSUED TO OR IN THE NAME OF ANY PERSON WHOSE BUSINESS OR INCLUDES THE PROVISION OF CLEARANCE SERVICES FOR THE PURCHASE AND SALE OF SECURITIES OR A NOMINEE OF THAT PERSON) AND WILL RANK pari passu in all respects with the fully paid ordinary shares in issue on such conversion date save that they will not be entitled to any dividends or other distributions declared or paid or made either in respect of financial periods ended on or prior to such conversion date or by reference to a record date prior to such conversion date. NO PAYMENT OR ADJUSTMENT WILL BE MADE ON CONVERSION FOR INTEREST ACCRUED ON ANY BOND SINCE THE 31ST DECEMBER IMMEDIATELY PRECEDING THE CONVERSION DATE RELATING TO SUCH BOND.

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Tintry Tower, 9 Thomas More Street, London E1 9YT

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NOTICE IS HEREBY GIVEN in accordance with Condition 5(d) of the Terms and Conditions of the Notes, that all outstanding Notes will be redeemed at their principal amount on September 22, 1997 when interest on the Notes will cease to accrue. Payment of principal together with payment of interest due on September 22, 1997 will be made in accordance with the Terms and Conditions of the Notes, at the offices of the Paying Agents, listed below.

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L-1050 Luxembourg

By: The Chase Manhattan Bank,
Financial and Principal Paying Agent
August 11, 1997



London Portfolios Asia Limited

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LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES									
A&W	Div	Div	Div	Div	Div	Div	Div	Div	Div
Alfred Domesco	Notes	Price change	Div	Dividends paid	Last	City			
Bolger (P)		2.7	1.7	1.7	1.7	1.7			
Bors St Dist		1.7	1.7	1.7	1.7	1.7			
Grand Mtn		1.7	1.7	1.7	1.7	1.7			
Guzzies		1.7	1.7	1.7	1.7	1.7			
Hansons		1.7	1.7	1.7	1.7	1.7			
Heublein		1.7	1.7	1.7	1.7	1.7			
Hoover		1.7	1.7	1.7	1.7	1.7			
Kahn V		1.7	1.7	1.7	1.7	1.7			
Matthew Clark		1.7	1.7	1.7	1.7	1.7			
Mitropoulos		1.7	1.7	1.7	1.7	1.7			
Nestle		1.7	1.7	1.7	1.7	1.7			
Shoe & Everard		1.7	1.7	1.7	1.7	1.7			
Slim & Sons		1.7	1.7	1.7	1.7	1.7			
Stevens		1.7	1.7	1.7	1.7	1.7			
Taylor Cigar Co		1.7	1.7	1.7	1.7	1.7			
Yule Cigar		1.7	1.7	1.7	1.7	1.7			
Zimmerman Co		1.7	1.7	1.7	1.7	1.7			
BANKS, RETAIL									
ABN Amro Pl	Notes	Price change	Div	Dividends paid	Last	City			
Albert Heijn		1.7	1.7	1.7	1.7	1.7			
Albert Heijn & S		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 2		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 3		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 4		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 5		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 6		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 7		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 8		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 9		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 10		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 11		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 12		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 13		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 14		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 15		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 16		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 17		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 18		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 19		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 20		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 21		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 22		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 23		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 24		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 25		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 26		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 27		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 28		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 29		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 30		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 31		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 32		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 33		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 34		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 35		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 36		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 37		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 38		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 39		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 40		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 41		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 42		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 43		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 44		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 45		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 46		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 47		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 48		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 49		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 50		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 51		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 52		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 53		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 54		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 55		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 56		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 57		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 58		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 59		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 60		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 61		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 62		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 63		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 64		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 65		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 66		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 67		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 68		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 69		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 70		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 71		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 72		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 73		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 74		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 75		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 76		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 77		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 78		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 79		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 80		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 81		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 82		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 83		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 84		1.7	1.7	1.7	1.7	1.7			
Albert Heijn 85		1.7	1.7	1.7	1.7	1.7	</td		

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WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

EUROPE		EUROPE																	
AUTRIA (Aug 8 / Sch) 100		AUSTRIA (Aug 8 / Sch)										BOSNIA (Aug 8 / KM) 100							
BELGIUM (Aug 8 / Ft.) 100		BELGIUM (Aug 8 / Ft.)										BULGARIA (Aug 8 / Lev) 100							
BULGARIA (Aug 8 / Lev) 100		BULGARIA (Aug 8 / Lev)										CROATIA (Aug 8 / KM) 100							
CROATIA (Aug 8 / KM) 100		CROATIA (Aug 8 / KM)										CZECH REP (Aug 8 / Koruna) 100							
CZECH REP (Aug 8 / Koruna) 100		CZECH REP (Aug 8 / Koruna)										DENMARK (Aug 8 / Krone) 100							
DENMARK (Aug 8 / Krone) 100		DENMARK (Aug 8 / Krone)										ESTONIA (Aug 8 / Kroon) 100							
ESTONIA (Aug 8 / Kroon) 100		ESTONIA (Aug 8 / Kroon)										FINLAND (Aug 8 / Markka) 100							
FINLAND (Aug 8 / Markka) 100		FINLAND (Aug 8 / Markka)										FRANCE (Aug 8 / Franc) 100							
FRANCE (Aug 8 / Franc) 100		FRANCE (Aug 8 / Franc)										GERMANY (Aug 8 / DM) 100							
GERMANY (Aug 8 / DM) 100		GERMANY (Aug 8 / DM)										GREECE (Aug 8 / Drachma) 100							
GREECE (Aug 8 / Drachma) 100		GREECE (Aug 8 / Drachma)										HUNGARY (Aug 8 / Forint) 100							
HUNGARY (Aug 8 / Forint) 100		HUNGARY (Aug 8 / Forint)										ICELAND (Aug 8 / Króna) 100							
ICELAND (Aug 8 / Króna) 100		ICELAND (Aug 8 / Króna)										IRELAND (Aug 8 / Punt) 100							
IRELAND (Aug 8 / Punt) 100		IRELAND (Aug 8 / Punt)										ITALY (Aug 8 / Lira) 100							
ITALY (Aug 8 / Lira) 100		ITALY (Aug 8 / Lira)										JAPAN (Aug 8 / Yen) 100							
JAPAN (Aug 8 / Yen) 100		JAPAN (Aug 8 / Yen)										LUXEMBOURG (Aug 8 / Luxembourg) 100							
LUXEMBOURG (Aug 8 / Luxembourg) 100		LUXEMBOURG (Aug 8 / Luxembourg)										MALTA (Aug 8 / Liri) 100							
MALTA (Aug 8 / Liri) 100		MALTA (Aug 8 / Liri)										NETHERLANDS (Aug 8 / Guilder) 100							
NETHERLANDS (Aug 8 / Guilder) 100		NETHERLANDS (Aug 8 / Guilder)										NORWAY (Aug 8 / Krone) 100							
NORWAY (Aug 8 / Krone) 100		NORWAY (Aug 8 / Krone)										PORTUGAL (Aug 8 / Escudo) 100							
PORTUGAL (Aug 8 / Escudo) 100		PORTUGAL (Aug 8 / Escudo)										ROMANIA (Aug 8 / Leu) 100							
ROMANIA (Aug 8 / Leu) 100		ROMANIA (Aug 8 / Leu)										RUSSIA (Aug 8 / Ruble) 100							
RUSSIA (Aug 8 / Ruble) 100		RUSSIA (Aug 8 / Ruble)										SERBIA (Aug 8 / Dinar) 100							
SERBIA (Aug 8 / Dinar) 100		SERBIA (Aug 8 / Dinar)										SLOVAKIA (Aug 8 / Koruna) 100							
SLOVAKIA (Aug 8 / Koruna) 100		SLOVAKIA (Aug 8 / Koruna)										SLOVENIA (Aug 8 / Tolar) 100							
SLOVENIA (Aug 8 / Tolar) 100		SLOVENIA (Aug 8 / Tolar)										SPAIN (Aug 8 / Peseta) 100							
SPAIN (Aug 8 / Peseta) 100		SPAIN (Aug 8 / Peseta)										SWEDEN (Aug 8 / Krona) 100							
SWEDEN (Aug 8 / Krona) 100		SWEDEN (Aug 8 / Krona)										SWITZERLAND (Aug 8 / Frs.) 100							
SWITZERLAND (Aug 8 / Frs.) 100		SWITZERLAND (Aug 8 / Frs.)										SWITZERLAND (Aug 8 / Frs.) 100							
SWITZERLAND (Aug 8 / Frs.) 100		SWITZERLAND (Aug 8 / Frs.)										SWITZERLAND (Aug 8 / Frs.) 100							
SWITZERLAND (Aug 8 / Frs.) 100		SWITZERLAND (Aug 8 / Frs.)										SWITZERLAND (Aug 8 / Frs.) 100							
SWITZERLAND (Aug 8 / Frs.) 100		SWITZERLAND (Aug 8 / Frs.)										SWITZERLAND (Aug 8 / Frs.) 100							
SWITZERLAND (Aug 8 / Frs.) 100		SWITZERLAND (Aug 8 / Frs.)										SWITZERLAND (Aug 8 / Frs.) 100							
SWITZERLAND (Aug 8 / Frs.) 100																			

INDICES

INDEX FUTURES

4 pm close August 8

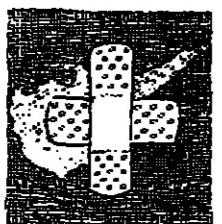
NEW YORK STOCK EXCHANGE PRICES

Symbol	High	Low	Prev.	Chg.	Close	Per cent
382, 341, AAB	0.49	0.46	0.46	-0.01	0.46	-2%
333, 335, ABG	1.04	2.02	2.02	+0.01	2.02	+0.01
1104, 765, ABC	8.554	8.502	8.502	-0.052	8.502	-0.5%
375, 295, AIA	1.20	1.20	1.20	+0.02	1.20	+1.7%
605, 694, ABB	1.08	1.27	1.27	+0.19	1.27	+1.8%
201, 140, ABD	0.40	2.1	2.1	+0.19	2.1	+9.5%
25, 175, ABD Int	0.40	1.7	1.7	+0.32	1.7	+19.0%
244, 174, ABD Int	0.40	1.1	1.1	+0.02	1.1	+1.8%
104, 111, ABD Int	0.63	1.0	1.0	+0.02	1.0	+2.0%
104, 111, ABD Int	0.63	0.72	0.72	+0.01	0.72	+1.4%
8, 7, ABD Opt	0.63	0.63	0.63	+0.01	0.63	+1.6%
103, 614, ACD	0.91	0.81	0.81	-0.01	0.81	-1.1%
21, 13, ACE	120	151	151	+15	151	+15%
221, 14, ADMotors	39, 953	22, 21	21	+2.1	21	+10.5%
341, 18, ADT Corp	0.55	0.55	0.55	+0.01	0.55	+1.8%
402, 275, ADT Corp	0.55	0.55	0.55	+0.01	0.55	+1.8%
275, 175, Advt Grp	0.12	0.06	0.06	-0.01	0.06	-1.5%
705, 614, Agape	1.31	1.20	1.20	-0.10	1.20	-7.7%
94, 614, Agape	2.20	2.20	2.20	+0.01	2.20	+0.5%
104, 614, Agape V	0.60	1.5	1.5	+0.85	1.5	+56.7%
824, 448, AGS Corp	0.80	0.80	0.80	+0.01	0.80	+1.2%
32, 162, AHG Corp	0.65	0.65	0.65	+0.01	0.65	+1.5%
593, 75, AHG Corp	0.55	0.55	0.55	+0.01	0.55	+1.8%
504, 125, AHG Corp	0.55	0.55	0.55	+0.01	0.55	+1.8%
215, 115, AHG Corp	0.55	0.55	0.55	+0.01	0.55	+1.8%
533, 32, Ahm	0.88	1.5	1.5	+0.62	1.5	+56.7%
805, 65, AHM Corp	1.20	1.20	1.20	+0.01	1.20	+0.8%
341, 12, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
241, 11, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
175, 11, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
705, 614, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
204, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
205, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
206, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
207, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
208, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
209, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
210, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
211, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
212, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
213, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
214, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
215, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
216, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
217, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
218, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
219, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
220, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
221, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
222, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
223, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
224, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
225, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
226, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
227, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
228, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
229, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
230, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
231, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
232, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
233, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
234, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
235, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
236, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
237, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
238, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
239, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
240, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
241, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
242, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
243, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
244, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
245, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
246, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
247, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
248, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
249, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
250, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
251, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
252, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
253, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
254, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
255, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
256, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
257, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
258, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
259, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
260, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
261, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
262, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
263, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
264, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
265, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
266, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
267, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
268, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
269, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
270, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
271, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
272, 22, AHM Corp	0.30	0.30	0.30	+0.01	0.30	+3.3%
273, 22, AHM Corp	0.30	0.30	0.30	+		

FT GUIDE TO THE WEEK

MONDAY 11

Cyprus meeting



Leaders of the Greek and Turkish communities of Cyprus meet for more talks today in Montreux, Switzerland. Mr Glafcos

Clerides, president of the internationally recognised Greek Cypriot government and his Turkish Cypriot adversary, Mr Rauf Denktash, are to continue negotiations this week in search of a settlement to end the island's 23-year partition. The encounter, organised by the United Nations, follows a previous round of positive talks in New York state in July. The two men met twice in the divided capital Nicosia, where they promised to open unmarked graves of people killed during communal clashes in the 1960s and 1970s. However, confirmation that the European Union will hold membership talks with the Greek Cypriots has angered Mr Denktash who last week signed an integration agreement with Turkey.

Cambodian talks

South-east Asia's top diplomatic club will meet today in Singapore to discuss the situation in Cambodia. The meeting of the foreign ministers of the nine member-nations of the Association of South East Asian Nations is set to discuss the outcome of its mission which met Cambodia's second prime minister, Mr Hun Sen, last week. The main point will be ASEAN's stance on the election by Cambodia's National Assembly of Mr Ung Huot, the foreign minister, to replace deposed Prince Norodom Ranariddh as first prime minister. ASEAN officials said the question of when to admit Cambodia into the group was not on the agenda for the Singapore meeting. Cambodia was due to join ASEAN in July but its admission was postponed.

IMF in Thai discussions

The International Monetary Fund holds a conference in Tokyo to discuss the Thai financial crisis and finalise details of an emergency credit line of up to \$15bn, ahead of an IMF board meeting in Washington on August 21. The Export-Import Bank of Japan and several Japanese commercial banks are expected to play a key role in the bail-out package. The Japanese government is hoping to use the occasion to demonstrate its potential as a regional leader.

Lottery case

A court case involving Camelot, the UK's National Lottery operator, is due to be heard today. Camelot has brought a private prosecution against three bookmakers - Ladbrokes, William Hill and Coral - over the 49s numbers game launched last December to



Cast a giant shadow. This week Elvis Presley fans around the world will mark the 20th anniversary of the pop singer's death

counter falling revenue. The action follows the failure of Camelot's attempts to have the game declared an illegal lottery. It argues that it may not be able to deliver its forecast £9bn for good causes over its seven-year contract because of increasing competition from bookmakers and others. However, the bookmakers say they are losing money because of competition from the lottery.

Edinburgh Festival

The festival maintains its tempo with an array of events including Bach organ works, dance, opera (Verdi's Macbeth), a performance of Shakespeare's *Measure for Measure*, art exhibitions, jazz and a film festival.

TUESDAY 12

Shooting party

Grouse become fair game today in the UK as shooting parties take to the moorland on the Glorious Twelfth. Last year some shoots were disrupted by demonstrators and even the Savoy Hotel in London, where grouse was on the menu, was the object of a protest by hunt saboteurs and animal action group members.

Sinn Féin TV debate

Northern Ireland's Ulster Unionist party will face Sinn Féin, the IRA's political wing, in their first face-to-face

television debate in the UK. Mr Ken Maginnis, the UUP security spokesman, and Mr Martin McGuinness, Sinn Féin's chief negotiator, are due to appear on BBC's *Newshight* programme. The UUP has hitherto refused to be in the same studio as Sinn Féin, although Mr Maginnis did appear with Mr Gerry Adams, the Sinn Féin president, on US television on the *Larry King Live* show on CNN during the last IRA ceasefire.

Korean steel auction

Creditor banks for Hanbo Steel are due to try to auction the Korean company's bankrupt steelworks after rejecting a Won2.000bn joint offer by Pohang Iron Steel and Dongkuk Steel as too low. The creditors, led by Korea First Bank, said the joint bid fell well short of the steelworks' valuation of Won4,900bn. There was also concern that Posco and Dongkuk were not prepared to take on Hanbo Steel's debts, totalling Won6,000bn. Two previous attempts last month to sell the plant proved to be unsuccessful when no bids were offered.

WEDNESDAY 13

Japan's Olympic decision

Japan's Olympic Committee will decide whether to nominate Osaka or Yokohama as the Japanese candidate for the 2008 Olympic games. Osaka, Japan's second city, is thought to be the favourite; it has good transport links, including the recently opened Kansai International Airport, and plans to hold all the events within the city limits. Yokohama's last-minute bid is hampered by local opposition, although some in Osaka also have mixed feelings

about the wisdom of spending large amounts of money on constructing new facilities. Japan last hosted the summer Olympics in Tokyo in 1964. The winter Olympics will be held next year in Nagano, a mountainous, hot spring area of central Japan.

Swimming

European swimming championships in Seville, Spain (to August 24).

THURSDAY 14

Argentine strike call

Argentina's opposition trade unions have called a general strike today in protest at high unemployment and the government's free-market economic policies. The organisers are planning a rally in Buenos Aires along with nationwide protests. However, the country's main union umbrella group, the CGT, retains strong links with the ruling Peronist party and has rejected the strike call. Strong economic growth has, as yet, made little impact on the unemployment rate, hampering the government's efforts to create a "feel-good factor" ahead of October's mid-term elections. The stoppage was originally called for August 8.

Mir departure

The two Russian cosmonauts on board the troubled Mir space station, Vasily Tsibliev and Alexander Lazutkin, are due to return to Earth today after six months in orbit. Cosmonauts Anatoly Solov'yov and Pavel Vinogradov docked with Mir last week to join the craft's three-man crew, which includes NASA

astronaut Michael Foal. They will have to set about the daunting and lengthy task of checking the craft to ascertain whether it can be salvaged.

Golf

The US PGA Championship tees off at Winged Foot, New York (to August 17). The event is the last of the four big golf championships. The previous three, the Masters, the Open and the US Open, have all, for the first time, been won by players aged under 30.

FRIDAY 15

Independence Day



India and Pakistan celebrate the 50th anniversary of their independence from Britain. State ceremonies will

be held in the capitals and a number of cities in both countries, although the event has garnered more enthusiasm abroad than among Indians and Pakistanis. Mr IK Gujral, India's 74-year-old prime minister and a "freedom fighter" who joined the "Quit India" movement in 1947, will hoist a flag over Delhi's Red Fort – one of a series of set piece events. These will include a special midnight session of India's parliament where a recording will be replayed of Jawaharlal Nehru's independence speech.

Swimming

European swimming championships in Seville, Spain (to August 24).

SATURDAY 16

World war anniversary

On the 52nd anniversary of the end of the second world war the Japanese will be paying close attention to which politicians follow the tradition of visiting the Yasukuni Shrine. The shrine is dedicated to the spirits of Japan's war dead of the last 134 years, including a number of convicted war criminals from the second world war. It is also a focus for ultra-right-wing political activity. Cabinet ministers' visits to the shrine always draw protests from Japan's Asian neighbours, but seven ministers have already said they will pay their respects at the shrine today. Mr Ryutaro Hashimoto, the prime minister, visited the shrine in July last year, but will stay away this year, probably to avoid antagonising China ahead of his trip there next month.

Greek pilgrimage

Tens of thousands of Greeks make an Assumption Day pilgrimage by ship to Tinos, the Aegean island that is home to a Byzantine icon with a reputation for performing miracles. The *Panagia tis Tinos* portrait of the Virgin Mary is kept in the dazzling white marble cathedral overlooking the waterfront.

The Greek Orthodox priests who officiate at the festival lay in huge stocks of beeswax candles to be lit by supplicants – many of whom keep an overnight vigil on the ramps and staircases leading from the harbour to the cathedral.

The two Russian cosmonauts on board the troubled Mir space station, Vasily Tsibliev and Alexander Lazutkin, are due to return to Earth today after six months in orbit. Cosmonauts Anatoly Solov'yov and Pavel Vinogradov docked with Mir last week to join the craft's three-man crew, which includes NASA

Global journey

Jennifer Murray, a 57-year-old grandmother, is due to return to the UK as the first woman to have piloted a helicopter around the world. She and her co-pilot Quentin Smith, the reigning world helicopter free-style champion, will become the first British team to achieve the feat and the first to do so in a piston-engined helicopter. Their journey took them to 26 countries with 80 refuelling stops. They will land at Denham Middlesex.

Angola deadline

Mr Kofi Annan, the UN Secretary-General, is due to report again on the situation in Angola. The former rebels from the National Union for the Total Independence of Angola are under threat by the United Nations Security Council to reply to a series of demands by today or face stiff new sanctions.

Public holiday

Today is a holiday in many countries including Austria, Belgium, France, Greece, India, Italy, Luxembourg, Poland, Portugal and Spain.

SATURDAY 16

Money honey

Elvis "The King" Presley died 20 years ago today, aged 42, in Memphis, Tennessee, since when he has taken on an almost mystical status among some of his followers. Memphis has been in the throes of an Elvis Week to attract thousands of his fans. Graceland, the mansion where he lived for much of his life, has been allowing an expected 50,000 visitors to tread for the first time into Elvis's parents' bedroom. Today Elvis will be in concert – thanks to an image of him projected onto the stage and a sound tape. The concert will be followed by a midnight vigil.

SUNDAY 17

Backing a hump

Berlin is due to stage Europe's first camel races today at the city's Hoppegarten hippodrome. Up to 40,000 spectators are expected for the five races sponsored by the United Arab Emirates, which is providing 20 camels. Unlike in the Gulf, the camels will be racing on grass, not sand.

Cycle champions

More than 100 of the world's top cyclists are due to take part in the Rochester International Classic race, Kent, England. The 148-mile race is the British leg of this year's UCI World Cup and the seventh round in the 10-race championship.

Compiled by Bob Vincent
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